### PERINATAL DEPRESSION

#### SITUATION:

- 1. Depression and anxiety are common medical problems that pregnant women and new parents face. (1,2,3) Twenty percent of all pregnant and parenting women enrolled on the Contra Costa WIC Program screen positive for mild to severe depression. Ten percent screen positive for moderate to severe depression (Contra Costa County WIC Data, using the PHQ4 screening tool).
- 2. The risk for perinatal depression tends to be higher among women of color, immigrants, and lower economic status. Inequities in health, stressors of poverty, unequal access to health care, unequal access to health care, isolation, substance abuse, domestic violence, racism, scarcity of effective resources contribute to PD. 25 Additional risks of perinatal depression include financial hardship, stressful life events, relationship problems, a history of depression, negative birth experience, low self-esteem, and discrepancies between the expectations and realities of motherhood. (4)
- **3.** WIC serves half the population of infants born in the US, and one quarter of all the children 1-5 living in the US. The WIC population is at high risk for perinatal depression. WIC is an ideal setting for screening, education and referrals for PD.
- **4.** Depressed or anxious clients consistently under report their distress to their health care provider. Some women feel embarrassed of the stigma and/or are fearful of the consequences of admitting their depression or mental illness. (5)
- 5. Untreated depression can negatively affect not only the woman, but also the whole family. Pregnant women who have severe emotional problems and or mental illness may be at risk for increased/decreased weight gain, preterm labor, and trouble accessing health care. Women experiencing depression or anxiety may have difficulty bonding with and parenting their infants and breastfeeding. Babies and children of depressed or anxious parents are at risk of neglect and/or abuse and may have more problems in school. (6) Depressed parents are less likely to follow guidelines for routine health check- ups, nutrition and safety. (5)
- 6. Not all depressed or anxious clients look or act depressed. Routine screening significantly improves detection of perinatal depression. Low rates of recognizing and treating perinatal depression may be attributed to the failure of systemized screening of pregnant women and new parents for depression and anxiety. Barriers to systematic screening for depression and anxiety can include lack of time, inadequate training of health professionals for screening and education as well as inadequate resources for treatment. (7)
- **7.** Depression is treatable, and may not get better without treatment. (5)

# Organize and implement a Perinatal Depression Awareness, and Education Program

**INPUTS** 

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OUTPUTS ACTIVITIES

**PARTICIPATION** 



OUTCOMES-IMPACT SHORT TERM MEDIUM TERM

**LONG TERM** 

WHAT WE	
INVEST	
WIC Staff	

WIC Special One Time Funds Grant \$\$ Coalition/partners Research/Best Practices Computer

**Healthy Start** 

Primary Care Doctors (health professionals), pediatricians, psychiatrists, social workers

Public Health Nursing

WHAT WE DO SPECIFICALLY	WHO WE
	REACH
Contract with consultants to provide	WIC
training and technical expertise for	Participants,
education material development and	(low income,
best practices and evaluation.	culturally
	diverse)
Develop and implement WIC	prenatal
education classes and materials for	women,
Perinatal and Parenting depression.	postpartum
(PPD)	women and
	parents of
Develop and /or purchase DVD and	children under
educational materials on PPD to show	five years old.
in waiting rooms of Healthy Start and	Health and
other venues.	community
	service
Develop and display outreach posters	professionals
for PPD at WIC health clinics	serving
	parenting age
Create County-wide, multi-lingual	patients
resources guides for support for	'
Prenatal and parenting clients at risk	
of PPD.	
Build a comprehensive network of	
health and community service	
providers that are aware of the	
problem of perinatal depression in	
CCC.	

WHAT THE SHORT TERM RESULTS ARE	WHAT THE MEDIUM TERM RESULTS ARE	WHAT THE ULTIMATE IMPACT(S) IS
Increase awareness of the prevalence,	Reduce stigma of depression and anxiety	Reduce racial
the symptoms and the resources for PD	among WIC clients	disparities for access to health care
Increase dialogue about PD addressing	Increase the number of low income patients of all ethnicities seeking assessment and	Healthy intact families
cultural norms and racial disparities concerning depression	treatment for PD	
Increase awareness of negative effects	Reduce negative effects of stress, anxiety and depression of families.	
of PD on pregnant, postpartum women and men.	depression of furniles.	
Increase awareness of how PD affects children and families		
Reduce self-blame among PD clients and increase knowledge that PD is treatable.		
Increase awareness of 211, the crisis hotline, mental health access line and other programs as countywide, multilingual resources for support and		
referrals to prenatals and new parents.		

## Organize and Implement A Training, Screening and Treatment Program for Perinatal Depression

INPUTS

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OUTPUTS PARTICIPATION **ACTIVITIES** 

**OUTCOMES-IMPACT SHORT TERM MEDIUM TERM** 

**LONG TERM** 

WHAT WE INVEST
WIC Staff
WIC Special One
Time Funds Grant \$\$
Coalition/partners
Research/Best
Practices
Computer
Mental Health
Professionals

Professionals

Doctors,

PH Nurses

Social workers

ACTIVITIES	TARTICII ATION
WHAT WE DO SPECIFICALLY	WHO WE
	REACH
Contract with outside consultant/experts in	WIC Staff,
perinatal depression to train healthcare,	Crisis Hotline
social services, mental health providers as well as WIC staff.	Staff,
Distribute "Provider Kits" with screening	Physicians,
ools, education materials, referrals and	,
ther websites for training on perinatal	Nurses,
depression.	Public Health
Provide on-going perinatal depression	Staff,
rainings at noon conferences for doctor	Healthy Start,
ainings, and staff trainings	and
Develop local website to house educational	Other Health
naterials, screening tools, references and	Professionals,
nks to other websites on perinatal epression for clients and health	Social Service
professionals on PPD.	Professionals
secord perinatal Depression Trainings on	11010331011413
CD, DVD or MP3.	
nitiate perinatal depression screening at	
WIC, Healthy Start, family practice doctors.	
Develop protocols for identifying,	
ducating, and referring and treating	
positively screened PD WIC clients	
stablish culturally sensitive (non-	
tigmatizing) support groups for women	
o reduce stress and build parenting skills	

WHAT THE SHORT TERM RESULTS ARE	WHAT THE MEDIUM TERM RESULTS ARE	WHAT THE ULTIMATE IMPACT(S) IS
Increase knowledge of WIC Staff, Health and Social Service providers on the symptoms, causes, and the effects of PPD on families.  Increase knowledge among health, social service and WIC professionals on how to	Increased competence on PD treatment with Providers in the community  Decreased numbers of unscreened and untreated or referred patients with PD in the county	Competent care and treatment for perinatal depression.  Improve birth outcome: Reduced
screen, refer and/or treat perinatal depression	Decreased barriers to access to appropriate PD care for undocumented and uninsured clients.	preterm labor, stillbirth, and infant mortality.
Increased knowledge of WIC Staff, Health and Social Service providers of resources and materials available to help patients with perinatal depression.	Decreased attachment problems, accidental injuries, brain damage, developmental delay,	Improve school readiness and success of children.
Increased number and capacity of positively screened clients referred for PD assessment and treatment.	depression, aggressiveness in children exposed to mother's who screen positive and seek treatment for PD	Reduce depression in children
Improved awareness of barriers to identification and treatment of perinatal depression by WIC staff, PHN, and Social Services Staff.	Increase breastfeeding rates and duration among post- partum women	Improve mental and physical health for at risk families.
Increase coordination of care for positively	Less drug abuse among depressed patients.  Reduced emergency/urgent care utilization	More intact families
screened PPD patients between WIC, Healthy Start, Public Health Nursing, Mental Health and Clinical Services.	for preventable medical problems.	
Increase utilization of PH Nursing as case managers for positively screened patients	Depressed clients get coordinated care	
Increased capacity for treatment of positively screened PPD patients (groups and individual therapy)		

#### Advocate for a comprehensive system of universal screening, education and community support and treatment for PPD. INPUTS OUTPUTS OUTCOMES-IMPACT $\rightarrow$ $\rightarrow$

**SHORT TERM** 

**PARTICIPATION** 

WHAT WE DO SPECIFICALLY	WHO WE
	REACH
Organize multidisciplinary-cross	Policy makers
departmental Perinatal Depression to	CA State WIC
Wellness Coalition.	Program
Plan system for identification and	
treatment of perinatal depression	Physicians,
Create a mission statement/vision statement and strategic plan	Coalition/part ners
Identify goals, objectives, strategies (best practices) to address racial disparities and facilitate continuity of	Faith-based Organizations,
services for the identification,	Public Health
prevention and treatment of PD	Nursing,
countywide	O,
Collect and use WIC data for program planning and evaluation	health clinics,
	Public Health
Investigate evidence-based	Department,
interventions that improve parent-child	(Medi-Cal,
relationships	Kaiser, other
Develop/research /	insurers)
validate a quick screening tool for WIC Research a system for paying for	
treatment for the uninsured	
treatment for the dimisured	
Identify grant funding source	
Identify gaps in screening and services for perinatal depression make plans to meet unmet needs	

**ACTIVITIES** 

WHAT THE SHORT TERM RESULTS ARE	WHAT THE MEDIUM TERM RESULTS ARE	WHAT THE ULTIMATE IMPACT(S) IS
Increase number of policy makers of PD	Develop a County -wide system to identify	Reduce untreated PD
in support of PPD screening county and	and treat perinatal depression	in the community.
treatment locally, regionally and state-	and treat permutal depression	in the community.
wide.	Adoption of Statewide WIC perinatal	Systematic
wide.	depression screening in new computer	identification and
Improve the available knowledge on		treatment for PD
Improve the available knowledge on	system	treatment for PD
effectiveness and cost/benefits of a PD		<b>5</b> 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
screening and referral program.	Increase commitment among policy makers	Reduce discrimination
	to address issues of racial disparities and	for access to care
Decrease the gaps in service for	PPD	based on immigration
screening and treatment of PPD.		status
Identify systems of support for young		Reduce system
families		barriers to screening,
		referral and treatment
Increase the number of CA WIC		of PPD
programs screening for PPD		
		Increase families
		connections to health
		care, community and
		social services for
		support in their
		community
		, ,
1	1	1

**MEDIUM TERM** 

**LONG TERM** 

#### **ASSUMPTIONS**

%of clients who are likely mild depression %of clients who are likely mod-severe depression Adequate funding

#### **EXTERNAL FACTORS**

Funding for mental health services
Insurance coverage and availability to cover PD
Racism
Transportation
Child Care
Support services available to assist families in need (Food, Shelter, Safety)

### **EVALUATION**

#### FOCUS-COLLECT DATA-ANALYZE AND INTERPRET-REPORT

Evaluation: Use WIC data for program planning and evaluation(31,000 WIC clients screened, duplicated) Follow positively screened WIC clients to evaluate care and identify gaps

#### References

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