



CONTRA COSTA COUNTY
TOBACCO PREVENTION COALITION

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Local Expert To Speak About Tobacco-Related Health Disparities

On Thursday January 28th the Contra Costa County Tobacco Prevention Coalition will host a free talk on tobacco-related health disparities in Martinez. Phillip Gardiner, Dr. PH, the Research Administrator for Social Behavioral Sciences in Nicotine Dependence & Policy Research at the Tobacco Related Disease Research Program (TRDRP) will present the talk titled, *“Tobacco-Related Health Disparities: Who is at Risk and Why”*.

People of color and low-income communities in California consistently face higher rates of illness and death due to tobacco than non-Hispanic Whites. The diseases and injuries that affect the population as a whole affect these groups more frequently and severely.

Studies have shown that over 85% of lung cancers are tobacco-related. In Contra Costa County, African Americans have the highest lung cancer incidence and mortality rates of any group in the county. The death rate from lung cancer for African Americans is twice as high as for Asians and Latinos in Contra Costa.

“Many people may have heard that the negative health effects of tobacco hits certain communities harder than others but may not know who is most affected and what social and environmental factors may contribute to these differences. This talk will provide some of those answers”, says Coalition Co-chair Keisha Nzewi.

The free talk will take place from 10 a.m. to 11 a.m. on Thursday January 28th at the Local 1 Union Hall, 5034 Blum Road in Martinez.

For more information about Tobacco-Related Health Disparities or to register for this talk, call the Tobacco Prevention Project at 925-313-6214 or email cwebster@hsd.cccounty.us.

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In Partnership with Public School District Tobacco Coordinators
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Tobacco Prevention Project
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