Contra Costa Safe Routes to School Activities

Walk and Roll themed encouragement campus contests encourage students to plan and participate in fun competitive activities for rewards and prizes.

Assemblies are planned with student participation and input to promote traffic safety and walking and biking to school.

Champion trainings give parents, school staff, and other interested adults information, tools and skills to build support for Safe Routes to School as a partnership for school and community safety.
Contra Costa Safe Routes to School Activities

**Bicycle helmets** and educational materials are distributed to youth and their parents to encourage safe bicycle riding to school and in their neighborhoods.

**School staff/Parent meetings** provide the opportunity to gain their input on safety concerns, share SRTS program updates, and promote sustainability of year-long campus Walk and Roll 2 School activities.

**Classroom presentations** provide traffic safety education as well as leadership development skills to empower students to protect their health and safety through positive decision-making.
Contra Costa Safe Routes to School Activities

**Bike rodeos** use a Safe Moves mock-city to provide youth hands-on experience navigating a bicycle obstacle course to develop their skills, confidence and awareness of traffic rules.

**Community walk-and roll-themed events** involve collaboration with residents, city departments, law enforcement, and other community agencies to promote neighborhood unity, safety, and physical activity.

**Walk Audits** engage parents in a walking tour of their school neighborhood to identify barriers to safety, possible solutions and determine preferred routes to school.
Contra Costa Safe Routes to School Activities

**Educational materials** and incentive items are provided to youth and families at all Walk and Roll events.

**Walking School Busses** are organized walking groups of students led and supervised by trained adults to increase safety for students and decrease drop-off traffic in the mornings.

**Bicycle Safety Training** by certified instructors provides students with classroom education and on-road experience in the school neighborhood to increase bicycling skills.
Contra Costa Safe Routes to School Activities

**Bilingual Focus groups**

ensure that all parents and volunteers have input and can participate in developing goals, activities and messages that are tailored to each school’s unique needs.

**Walk and Roll 2 School Days**

are held regularly at elementary and middle schools to promote the many benefits of walking and biking to school such as safe neighborhoods, healthy students, clean air, and it’s FUN!