# Connecting Clients to Workforce Services

September 26, 2022



#### Agenda

Agenda Item	Presenter
• Introductions	• Jaime Jenett, H3
Icebreaker: Name That Trade!	Jaime Jenett and Diana
Overview of WIOA	<ul> <li>Owen Hershey, Senior Workforce Program         Coordinator, San Pablo Economic Development         Corporation (SPEDC)</li> <li>Diana Bonilla, Career Coach for WIOA, Liberty Adult         Education (LAE)</li> </ul>
San Pablo Economic Development (SPEDC)	Owen Hershey, Senior Workforce Program     Coordinator, San Pablo Economic Development
Liberty Adult Education School	Sarah Steen, Liberty Adult Education (LAE)
Youth Programs	<ul> <li>Noramah Burch, Youth Programs, Workforce</li> <li>Development Board</li> <li>•</li> </ul>
Special Projects	<ul> <li>Jed Silver, Special Grants, Workforce Development Board</li> </ul>
Open Discussion	• All
• Q&A	• All

Introductions

Jaime Jenett, H<sub>3</sub>

Ice Breaker: Name That Trade!

Jaime Jenett, H<sub>3</sub> and Diana Bonilla

#### Go to Jamboard

 https://jamboard.google.com/d/1WfA3xJ uwlY37bw-Z37NbLOfhkTiOv19vKx4sNOF3plA/edit? usp=sharing

## Overview of WIOA

Owen Hershey, Senior Workforce Program Coordinator, San Pablo Economic Development Corporation (SPEDC)

Diana Bonilla, Career Coach for WIOA, Liberty Adult Education (LAE)







## WELCOME TO THE WORKFORCE INNOVATION AND OPPORTUNITY ACT

WIOA

## Workforce Innovation & Opportunity Act (WIOA)

WIOA was enacted under the Obama Administration in 2014. It's a federal program that filters funds through Workforce Development Boards across the country.

The benefits of the WIOA program aim to help local job seekers succeed in the labor market by providing access to employment, education, training, and support services while matching employers with the skilled workers they need in order to be competitive in the job market.





## Contra Costa Workforce Collaborative HERE WHERE YOU CAN GET SERVICES

The CCWC is a public nonprofit partnership among community-based organizations and educational entities that leverages existing services and supports to provide comprehensive employment and

- **SL** Liberty Adult Education (LUHSD)
  - Pittsburg Adult Education (PUSD)
  - Martinez Adult Education (MUSD)
  - Mt. Diablo Adult Education (MDUSD)
  - Contra Costa Community College District

- New Horizons
- Rubicon Programs
- Lao Family Community Development
- Opportunity Junction
- San Pablo EDC





















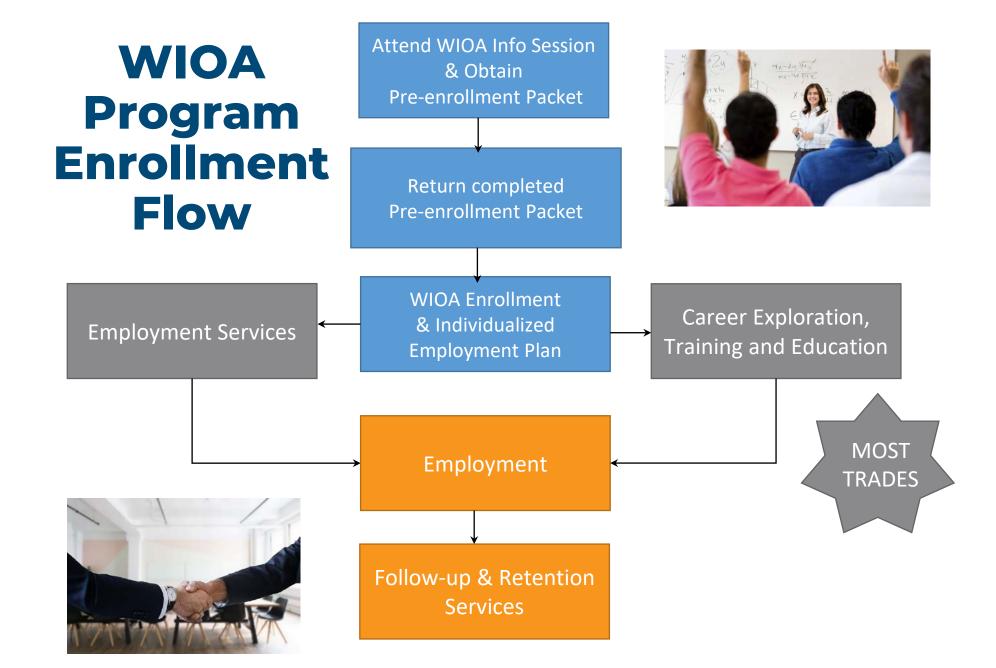
#### **WIOA Individualized Services**

#### **Career Services**

- Reviewing goals and assessing skills, experiences and identifying needs
- Engaging in life-planning and goal-setting activities
- Interpreting and analyzing career assessment results
- Career pathway exploration
- Training opportunities
  - In-classroom training
  - Online training
- Labor Market Information (LMI)
- Labor Market trends

#### **Employment Services**

- Priority access to employers and featured WIOA events
- Assistance with organizing and maintaining an effective job search
- Individualized cover letter and resume editing and tailoring for specific positions
- Interviewing skills and preparation, including one-on-one mock interviews
- Guidance on employment decisionmaking, accepting offers and negotiating salary
- On-the-Job (OJT) training opportunities
- Retention services



## WHICH OF THE **FOLLOWING** IS NOT A TRADE?







dancer	plumber	diver	
electrician	cartoonist	model	
carpenter	mechanic	welder	
medical assistant	dental assistant	bookkeeper	
phlebotomist	pharmacy tech	substance abuse counselor	
elevator mechanic	machinist	voiceover artist	
landscaper	painter	cosmetologist	
barber	paralegal	funeral arranger	
website developer	locksmith	esthetician	







## TRICK QUESTION THEY ARE ALL TRADES







#### **SOME EXAMPLES OF TRADES**

Auto mechanic	Carpenter	Asbestos worker	Licensed Vocational Nurse
HVAC installer	Carpet installer	Dental assistant	Website Developer
Machinist	Electrician	Paramedic	Hazmat Worker
Mechanical drafter	Heavy equipment operator	Phlebotomist	Paralegal
Locksmith	Insulation installer	Respiratory therapist	Funeral Services
Mechanical insulator	Steam engineer	Clinical laboratory technician	IT Tech
Elevator mechanic	Cargo freight agent	Cosmetologist	Barber
Mechanical installer	Ironworker	Medical Assistant	Ultrasound Tech
Plumber	Line installer and repairer	Medical Coding and Billing	IT Support Specialist
Painter	Paving equipment operator	Voiceover Work	Bookkeeping
Landscaper	Metal fabricator	Esthetician	Aviation Maintenance







## CAN I WORK AND DO A TRAINING AT THE SAME TIME?







#### **ABSOLUTELY!**

#### WIOA offers On-the-Job Training options tailored to meet participants employment needs.

Here are a few options we are currently offering.

Bookkeeper	In Home Health Care
HVAC Technician	Industrial Painter
Class A Truck Driver	Pastry Chef
Payroll Clerk	Residential Counselor







## WIOA Participant Eligibility Criteria

In order to be enrolled in WIOA, you must...

- ☐ Be 18 years of age or older
- ☐ Provide a copy of California Drivers License/State ID, or US Passport or US Birth Certificate
- Provide a copy of Social Security card
- ☐ Selective Service verification (males born after 1/1/1960)
- ☐ Create CalJobs Account

All documentation is presented to the Career Coach during the intake meeting.

#### **CalJOBS**

CalJOBS is the official online resource for the America's Job Center of California network.

- Online career planning and assessments
- Education and training information
- Labor market information
- Hiring events
- Job postings!!

To register, go to: www.caljobs.ca.gov







## WIOA Program Expectations for Participants









#### The Path to WIOA

You can visit our Bounce Back website that provides additional information designed to help job seekers with the tools needed in their job search.

https://www.wdbccc.com/bounce-back-contra-costa/jobseeker/

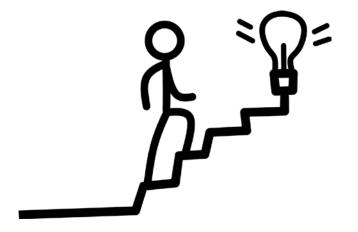
FILL OUT INFORMATION REQUEST AT BOTTOM OF SCREEN FOR AN INSTANT REFERRAL TO THE WIOA PROGRAM.

PLEASE WAIT 3-5 BUSINESS DAYS FOR A RESPONSE



### WIOA NEXT STEPS TO ENROLLMENT

- Create a profile and register in CalJOBS.
- Obtain and complete the WIOA Pre-enrollment Packet and related documentation.
- Return the completed Pre-enrollment Packet to the CalJOBS Job Search workshop.
- Once enrolled, work with your coach to develop a personalized career plan and job search strategy.
- Land your dream job!!



### Questions?

WIOA Career Coach Hours
Liberty Adult Education on site
(Brentwood)
Tues-Thurs. 8:30-4:30 pm

Via ZOOM Mon.-Fri. 8:30-4:30 pm

Diana Bonilla
Dianab@Rubiconprograms.org

Success Story



## ? Check your Knowledge!

"Which ones are trades?"

Auto mechanic	Carpenter	Asbestos worker	Licensed Vocational Nurse
HVAC installer	Carpet installer	Dental assistant	Website Developer
Machinist	Electrician	Paramedic	Hazmat Worker
Mechanical drafter	Heavy equipment operator	Phlebotomist	Paralegal
Locksmith	Insulation installer	Respiratory therapist	Funeral Services
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Painter	Paving equipment operator	Voiceover Work	Bookkeeping
Landscaper	Metal fabricator	Esthetician	Aviation Maintenance

# Questions about WIOA?



San Pablo Economic Development (SPEDC)

Owen Hershey, Senior Workforce Program Coordinator, San Pablo Economic Development Corporation (SPEDC)



### Connect to Opportunity

#### Jump start your job search!

Come join this interactive and gamechanging workshop! Engage with fellow job seekers, practice networking techniques, and learn how to be more proactive with your job search.

Every Thursday from 10:00 -10:45 AM Via Zoom

https://tinyurl.com/SpedcConnect

Meeting ID: 827 0920 6391#

Participant ID: #
Password: 110668#

Or By Calling +1-669-900-9128



Were you laid off from your job?

Take advantage of this time to get a professional certificate or license!

We can help pay for it!





#### WIOA JOB SEARCH & TRAINING PROGRAM

The San Pablo EDC has funding available to help pay the costs of training, and we can help you find your next job!

Contact the EDC at 510-215-3220 or at jacquelinea@sanpabloedc.org today to apply for workforce services, and we will work one-on-one with you to achieve your career goals!

## Success Story



?

## Check your Knowledge!

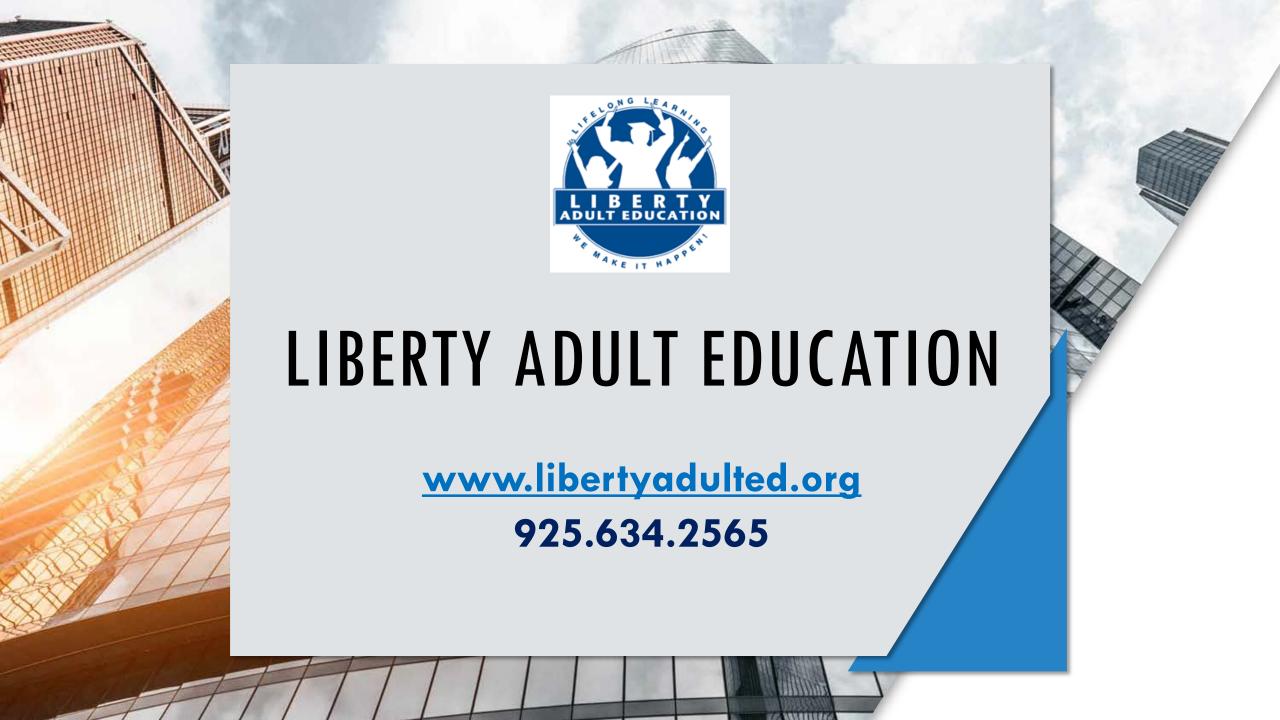
What are the ways that an interested community member or partner staff person can engage with the EDC's programs?

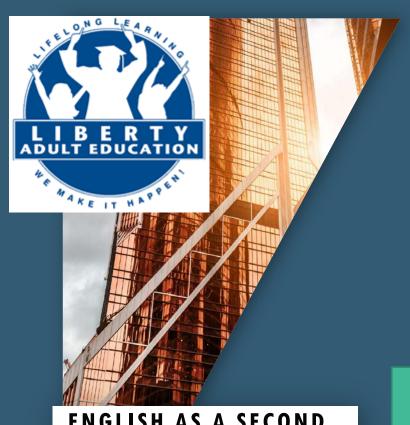
Questions about San Pablo Economic Development (SPEDC)?



Liberty Adult Education School

Sarah Steen, Liberty Adult Education





ENGLISH AS A SECOND
LANGUAGE
&
ADULT BASIC EDUCATION
&
HIGH SCHOOL
EQUIVALENCY



Computer Basic For ESL

Intermediate

Advance

Preparation for U.S Citizenship

ABE Program

Must take CASAS Test

To determine placements!

Levels 1,2,3 Reading and Math GED/HSE Program

Must take CASAS Test

To determine placements!

Levels 3,4,5
Reading, Math and Science



CAREER TECHNICAL EDUCATION (CTE)PROGRAMS

## Business Certificated Programs

Business Office Academy

General office Business Suite

Microsoft
Office
Business Suite

Executive
Administrative
Assistant

Accounting I, II & III

QuickBOOKS

Medical Certificated Programs

Medical
Administrative
Assistance

Phlebotomy Technician CPT 1

Medical Billing & Insurance Clerk

### **CALWORKS**

Liberty Adult Education is a proud partner with Contra Costa County Employment

and

**Human Services Department (EHSD)** 

- 1. Focus: Is a 6-week academic class designed to improve reading, writing, and math abilities as related to employment.
- 2. Career Connections: Is a 4-week class centered on improving the soft skills needed to find, attain and maintain meaningful employment.

Both programs require a referral from a CALWORKS worker.



#### Community Career Services

## Liberty Adult Education/EastBay Works/AJCC Career Center (American Job Center of California)

Free Services, open to all community members

- Updated local and regional job listings.
- \*Resource room with computer access and copier.
- \*Resume writing and interviewing assistance.
- One-on-one employment coaching
- **♦** Caljobs (EDD).
- Information and referral to job training program and any community service needs.
- Labor Market Information.
- **Employer services**
- Bilingual services(Spanish and Arabic)



### Transition Program

- **Education Pathways**
- College Readiness Workshops
- College Application
- College Financial Aide (FAFSA)
- Access Point Career Center Workshops





Questions about Liberty Adult Education Programs?



Youth programs

Noramah Burch, Youth Programs, Workforce Development Board

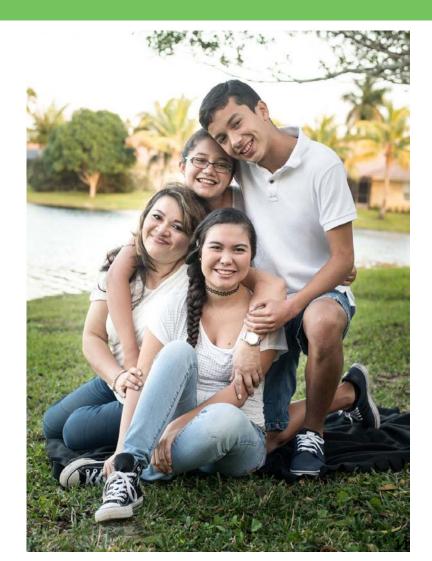


# WDB Strategic Plan Goals for Youth Program

#### **Local WDB Goals**

- Creation and Expansion of Earn & Learn Models
- Serving Vulnerable Populations to Build Transferrable Skills
- Increasing access to WIOA for In-School Systems
   Involved Youth





### WIOA Youth Program

#### The WIOA Youth Program provides

- Career Assessment find an occupation that fits you
- Career Planning
- Paid Internships/Paid Work Experience/On-the-Job Training
- \$\$ Incentives for meeting educational and employment goals
- Tuition assistance for career training
- Job Search Assistance
- Information about in-demand occupations
- Career Mentoring
- Workplace/College/Apprenticeship Tours
- Help applying for college and getting financial aid
- Work-Readiness workshops
- Tutoring
- GED/High School Diploma/Independent Study
- Supportive Services tools, books, work clothes, bus passes, mileage
- Assistance with Money Management, Budgeting, Basic Financial Planning
- Leadership Opportunities



### WIOA Youth/Target Populations

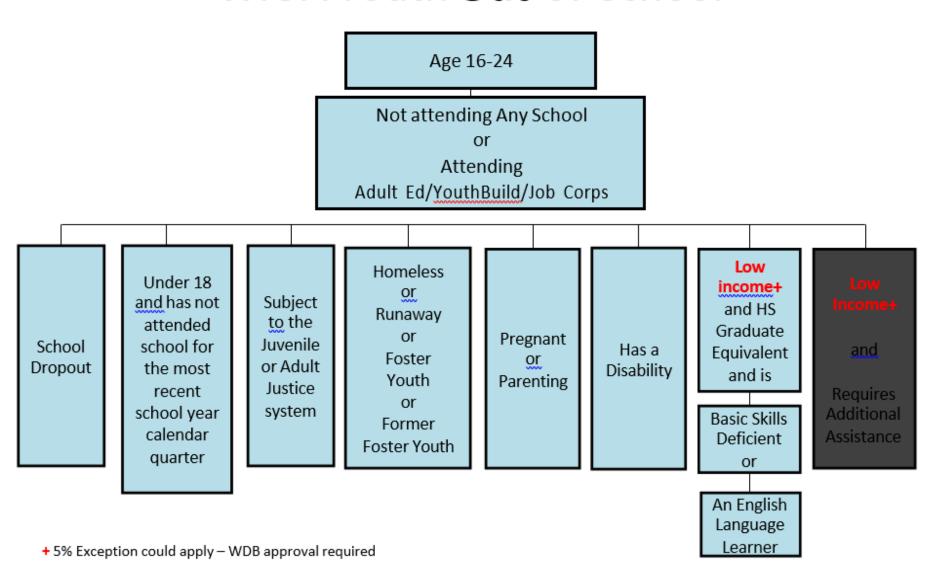
#### **WIOA Youth**

- Ages 16 thru 24
- Out-of-School Youth (ages 16-24)
- HS dropout, truant, justice-involved, homeless, runaway, current or former foster youth, pregnant/parenting, has a disability, HS graduate who is low-income and BSD or ELL
- In-School Youth (ages 16-21)
- Low Income
- BSD, ELL, Justice-involved, Homeless, Runaway, Current or former foster, pregnant/parenting, youth with a disability



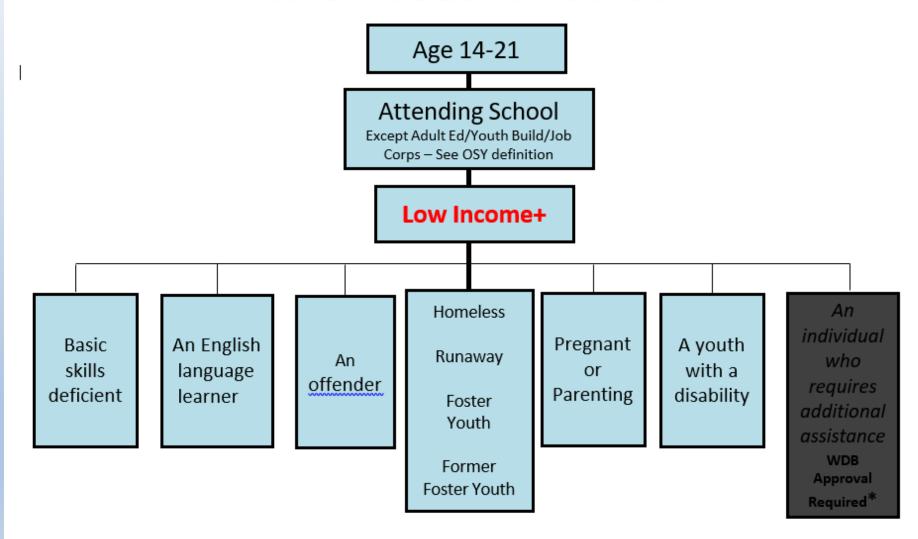


#### WIOA Youth **Out**-of-School





#### WIOA Youth In-School



### WDB Priority Industry Sectors

**Priority Industry** sectors in Contra Costa County Industries that have high and growing numbers of jobs that pay a living wage

Healthcare

Advanced Manufacturing

Information Technology Transportation & Logistics

Construction



### WIOA Youth Program

#### **Youth Providers by area served:**

- Central Mt Diablo Unified School District (Youth Employment Services) <u>Youth</u> <u>Employment Services (mdusd.org)</u>
- East & West County Contra Costa County
   Office of Education Youth Services (Workforce
   Programs) Youth Services (YS) Contra Costa
   County Office of Education (cccoe.k12.ca.us)

#### Program Year 2021-22 Highlights

178 disadvantaged Youth/Young Adults ages 16-24, including current & former foster youth, homeless, youth with disabilities, justice-involved, parenting, and dropouts, were served by the program



#### **Success Stories**

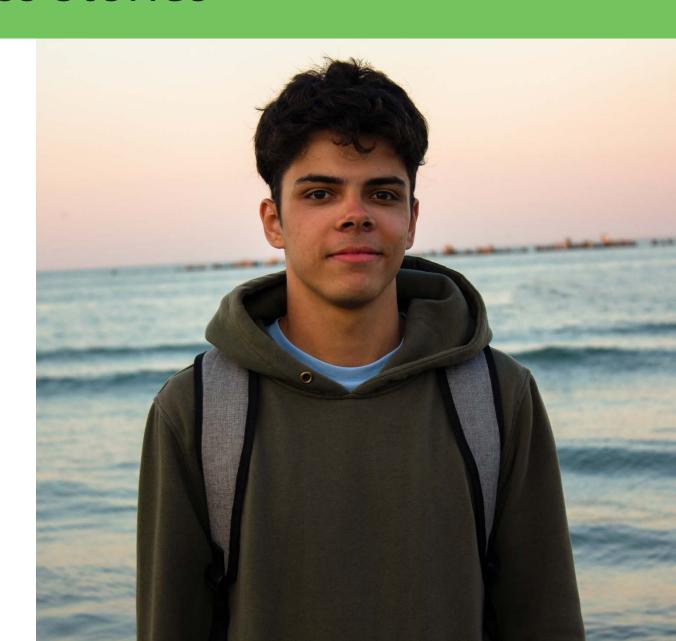
Brandon – 20 year old high school student on the spectrum who had never had a job.

Program Impact: Part-time employment with an insurance company; signed up for classes at the local community college

Amir – 19 year old former foster youth facing eviction

Program Impact: THP+ Program; full-time job with benefits Valet parking

"I love my job because I get to drive expensive cars and the tips are good" - Amir



### QUESTIONS?

Noramah Burch

Program Manager – WIOA Youth Programs & Special Projects

nburch@ehsd.cccounty.us

925-671-4532

## ?

# Check your Knowledge!

### WIOA stands for:

- a) Workforce Investment and Opportunity Act
- b) Workforce Initiative and Opportunity Act
- Workforce Innovation and Opportunity Act
  - d) Workforce Integration and Opportunity Act





In order to qualify for the WIOA Youth program, the young person must be low-income.

- a) True
- b) False

Special Projects

**Jed Silver,** Special Grants, Workforce Development Board

### Background

- Ambulance Company (AMR) needs local workforce
- Requires EMT license
- Starts at \$22 \$28 per hour
- Benefits Available
- Ideal for Advancing to Nursing / Fire fighter

### Program Highlights

- Pre-class activities to ensure readiness
- Full-time embedded tutor
- Free + Monthly Stipends / Completion Bonuses
- Career Counseling / Wrap-around Supports
- Assistance passing national exam

#### Requirements

- Have high energy, ability to lift and move quickly
- Have or can attain Driver License w/ fewer than 2 points
- High School Graduate
- 18 years or older
- Pass Accrediting Body Background Check
- Meet Attendance Requirements

#### History

- Recruited 25 local people of color / 70% women
- 19 Completed the Program
- All 19 were hired by AMR upon class completion
- All 19 passed their national exam

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## Success Story



#### What's Next (Short Term)

- Recruiting for Next Cohort pre-class in Oct/Nov
- College Class starts in January
- Offered at Contra Costa College & Mt. Diablo Adult
   Ed
- Schedule of classes times/days TBD

#### What's Next (Long Term)

- Registering Apprenticeship (EMTs to Paramedics)
- Be paid to work, be trained and go to school to become Paramedic
- Earn from \$35 \$65 per hour
- Can work for Healthcare Providers Behavioral & Mental Health
- Targeting Spring, 2023 for first apprenticeship cohort



In addition to working on an ambulance, the EMT program is also ideal for those interested in:

- (a) Nursing
- (b) Fire-fighting
- (c)Working in a Hospital
- (d)Behavioral and Mental Health
- (e)All of the above



The EMT program offers which of the following:

- (a)Stipends
- (b)Free tutoring
- (c)Direct job placement
- (d)Priority admission to Paramedic

Apprenticeship

(e)All of the above



How do you apply for the EMT program?:

- (a) Through Contra Costa College
- (b) Through the ambulance company
- (c) Filling out application via link / QR code on the flyer
- (d) Indeed. com
- (e) Contact Jed
- (f) All of the above



What is the difference between an EMT and a Paramedic?:

- a) Where they work.
- b) Who they work for.
- c) An EMT is not licensed, a
   Paramedic is
- d) A Paramedic is an EMT with extensive additional training

A&D



#### Survey



This Photo by Unknown Author is licensed under CC BY-NC-ND



#### WIOA

Job Search & Career Training You Want



Join the WIOA program through San Pablo EDC for help finding a job, career advancement, job training and potential funding for career education. With WIOA you can access free one-on-one career counseling, resume help, and networking and interview coaching to sharpen your job searching skills.

#### Attend a WIOA Orientation-Tuesdays, 10 AM

Join Via Zoom: https://tinyurl.com/SpedcWIOA

Meeting ID: 881 9069 5708#

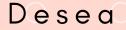
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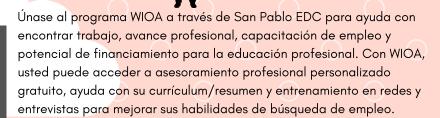
Or Call In: +1 669-900-9128



#### WIOA

Búsqueda de Empleo y Capacitación Profesional que





#### Asista una Orientación de WIOA-Martes, 10 AM

Únase a Través de Zoom: <a href="https://tinyurl.com/SpedcWIOA">https://tinyurl.com/SpedcWIOA</a>

ID de Reunión: 881 9069 5708#

ID de Participante: #Contraseña: 672753#

O Llame Al: +1 669-900-9128



#### Jump start your job search!

Come join this interactive and gamechanging workshop! Engage with fellow job seekers, practice networking techniques, and learn how to be more proactive with your job search.

Every Thursday from 10:00 -10:45 AM Via Zoom

https://tinyurl.com/SpedcConnect

Meeting ID: 827 0920 6391#

Participant ID: #

Password: 110668#

Or By Calling +1-669-900-9128



SAN PABLO EDC

### Conéctese a Oportunidad

¡Arranque su búsqueda de empleo!

¡Venga y únase a este taller interactivo y que cambia la jugada! Interactúe con otros solicitantes de empleo, practique técnicas de establcimiento de contactos y aprenda a ser más proactivo con su búsqueda de empleo.

Todos los jueves de 10:00 -10:45 AM vía Zoom

https://tinyurl.com/SpedcConnect

ID de la Reunión: 827 0920 6391

ID de Participante: #

Contraseña: 110668#

O Llamando al +1-669-900-9128



# Were you laid off from your job?

Take advantage of this time to get a professional certificate or license!

We can help pay for it!





## WIOA JOB SEARCH & TRAINING PROGRAM

The San Pablo EDC has funding available to help pay the costs of training, and we can help you find your next job!

Contact the EDC at 510-215-3220 or at jacquelinea@sanpabloedc.org today to apply for workforce services, and we will work one-on-one with you to achieve your career goals!



- Uniforms & equipment
- Job readiness for a career in healthcare
- Licensing & job placement assistance
- Stipends & bonus compensation available
- Starting pay range of \$20-30 per hour

#### **Eligibility Requirements:**

- High School Diploma or GED
- Ages 18+
- Meet EMS Authority background requirement.
- Possess valid CA drivers license.

Contact Jed Silver @ Jsilver@ehsd.cccounty.us for more information.

#### -FREE - NO EXPERIENCE NECESSARY

This opportunity is designed for people who live in communities with difficulty accessing healthcare services.













**Apply Today** 

Scan:



or visit:

https://bahwp.org/become-an-emt

