



## Contra Costa County Tobacco Retailer License Ordinance

### Results:

- **Illegal sales rate in the unincorporated areas is 3.8% as compared with 37% before the ordinance took effect.**

### Purpose:

- To increase compliance among tobacco retailers with local, state and federal tobacco\* sales laws.

**Adopted:** January 2003

### Basic components:

- The license can be suspended for violations of youth tobacco sales laws, like self-service displays of tobacco or tobacco sales to minors.
- License fees cover costs of compliance checks and administration.

### Fee:

- \$287 tobacco retailer license fee per year (based on actual costs of administration/enforcement)
- \$348 hearing fee for retailers who have been found to be in violation of any tobacco sales laws and require a suspension hearing
- \$110 re-inspection fees for re-inspection of retailers whose license is suspended

**Administration:** Tax Collector issues license with County Business License.

### Enforcement:

- Contra Costa Health Services staff conduct inspections and administer hearings.
- Undercover buying operations are conducted through law enforcement.

\*Including Electronic Nicotine Delivery Systems (ENDS) such as electronic cigarettes

Prepared by the Tobacco Prevention Project 8/13