

# Jumpstart Your Home-Based Food Business!

# COOK ACADEMY

Apply now for COOK Alliance's free, eight-week online education program, featuring a **\$3,000 grant** to help you launch or expand your MEHKO (Micro-Enterprise Home Kitchen Operation). Master essential business skills for success, with topics including:

- ✓ MEHKO Regulations
- ✓ Standard operating procedures
- ✓ Personal vs. Business Finances
- ✓ Menu Pricing
- ✓ Social media and marketing
- ✓ Brand Management
- ✓ Business Licenses and Insurance

*And More!*

Classes are virtual and self-paced, with live orientation and graduation on Zoom and weekly group office hours. **Graduates are eligible for college credit!**

The next cohort starts this September, and the early deadline for this application is **Wednesday, July 31st, at 11:59PM PST**. Applicants who apply by the early deadline will receive first priority.

**Learn More**

[www.cookalliance.org/cookacademy](http://www.cookalliance.org/cookacademy)

*COOK Academy is only accepting applications from residents of jurisdictions where MEHKOs are currently legal: Riverside, San Diego, Los Angeles, Alameda, San Mateo, Santa Barbara, Imperial, Sierra, Lake, Amador, Santa Clara, Monterey, San Benito, Contra Costa, and Solano Counties.*

Questions?  [community@cookalliance.org](mailto:community@cookalliance.org)

