

Ambassador Programs

◦ A Year in Review: 2023



Contra Costa Health's Ambassador programs are dedicated to improving the health and well-being of underserved populations in Contra Costa County. We foster accessibility and address disparities to make a positive impact on our community.

In 2023, our ambassadors challenged health disparities in Contra Costa County by vaccinating thousands in communities with the most need and least access. The many lives we touched fuels our flame for more empowerment, more equity, more change and more partnership. Together, let's carry the torch of health, equity and resilience into 2024 and beyond.

Workforce Health Ambassadors (WHA)

- 50+ community presentations since March 2023. Participation in 100+ community events.
- 1,000+ meaningful interactions helping members of underserved and hard to reach communities find the services they need.
- 33% of program alumni pursue public health in higher education. 75% found careers in public service.

Community Health Ambassadors (CHA)

- 129,990 COVID-19 home test kits and 6,279 hand sanitizer bottles distributed to the community.
- 106 vaccine clinics conducted in underserved communities, administering 2,616 vaccines.
- Executed 224 outreach initiatives across 18 cities in Contra Costa County which resulted in reaching 37,843 residences and 1,293 businesses.
- Partnered with 116 community and faith-based organizations to enhance outreach and support.

Specialty Health Ambassadors (SHA)

- Fostered strong alliances with key local partners.
- Launched targeted training programs to enhance the skills and knowledge of ambassadors.
- Engaged with 5,000+ community members to deliver vital health resources.
- Distributed 10,000+ informational pieces about community resources available for people who have intellectual and developmental disabilities.

Contact us: AmbassadorPrograms@cchealth.org