MRC Oversight Committee

Communications Planning

April 27, 2023



Why is notification important?

- Hazmat Team is dispatched
- See and sample in real time
- Activates Community Warning System
- Incident level varified
- Activate Branch Operations Center

CWS Tier System

- **Variable** Level 1: Notification only
- Level 2: Public health advisory
- Level 3: Public protection actions required

What happened here?

- 11/26: CCH saw post on social media, Hazmat dispatched a team, contacted MRC
- 11/26: First social media post
- 11/28: Incident command meeting
- 11/29: 72-hour report from MRC
- 21/30: Community notification regarding spent catalyst
- 2/14: CCH recommends independent investigation
- 12/19: Initial community meeting

Acute vs. Long Term

- Acute risk is when the dust is in the air
- Guidance: use of gloves and masks, directions on how to remove it from surfaces
- Lack of notification meant no communications when risk was acute
- CCH learned the magnitude of the incident over time
- Oesignated Level 2 on Dec. 14

Acute vs. Long Term

- Long term guidance will evolve
- Garden produce is an example
- Acute: wash it well
- Long Term: avoid eating until sampling results are available
- Abundance of caution

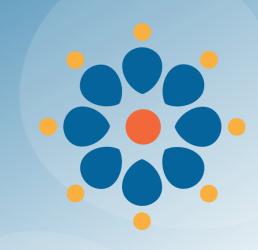
Moving forward: topics

- **Soil Testing**
- Investigation progress/results
- Updates to Community Warning System protocols

Moving forward: tactics

- Press releases
- Social media
- **Committee** meetings
- Mailings
- "Newsletter"
- What else?

Questions?



CONTRA COSTA HEALTH