

Minutes
Contra Costa County IPM Advisory Committee
Subcommittee on IPM Outreach
April 26, 2018

Members Present: Susan Heckly, Michael Kent (Chair), Gretchen Logue

Members Absent: Carlos Agurto, Jim Cartan

Staff Present: Tanya Drlik, IPM Coordinator

Members of the public: Dave Shoemaker, Parents for a Safer Environment

1. Introductions

2. Public comment on items not on the agenda

There was none.

3. Approve minutes of March 1, 2018

A motion was made and seconded to approve the minutes as written. (MK/SH)

Ayes:, Heckly, Kent, Logue

Noes: None

Abstain: None

Absent: Agurto, Cartan

4. Review articles written by members

Members suggested various changes to the 4 articles, which the IPM Coordinator will make so the committee can go over the final drafts at the June meeting. Susan Heckly can edit final drafts.

For the next meeting, Carlos will work on two articles: eating at your desk and cockroaches. The IPM Coordinator will write an article on bed bugs. Michael Kent will write up mold for August.

Other ideas for articles are spiders; wasps, paperwasps, and bees; gopher and moles; skunks, raccoons, and a general article about weeds for winter and/or spring.

5. Record contacts for media outlets and assign work of getting articles published

The IPM Coordinator and her volunteer, Arthi Basavaraj, will work on contacts and publishing requirements. Additional outlets to research are the East Bay Times, Martinez Gazette, and Richmond Standard.

6. Plan next meeting agenda

The next meeting will be June 28.

- Review the final drafts of the articles and review the new articles
- Hear report on media outlets
- Hear an update on the outreach presentations to in-home visitors