

Minutes
Contra Costa County IPM Advisory Committee
Subcommittee on IPM Outreach
March 1, 2018

Members Present: Carlos Agurto, Jim Cartan, Susan Heckly, Michael Kent (Chair), Gretchen Logue

Members Absent: none

Staff Present: Tanya Drlik, IPM Coordinator

Members of the public: Karolina Park, Parents for a Safer Environment

1. Introductions

2. Public comment on items not on the agenda

Karolina Park read a statement (see attached).

3. Choose a committee chair

Susan Heckly nominated Michael Kent as chair and Jim Cartan seconded the motion. Michael Kent was unanimously elected chair.

4. Approve minutes of October 11, 2017

A motion was made and seconded to approve the minutes as written. (SH/JC)

Ayes: Cartan, Heckly, Kent

Noes: None

Abstain: Agurto, Logue

Absent: None

5. Discuss committee work plan

Michael Kent explained the in-home visitor presentation the committee developed last year. Five presentations have been given so far, and 121 people have received the training. The response has been very positive. Quite a few more presentations have been scheduled, and Michael Kent and the IPM Coordinator will work on scheduling presentations for County Health Plan case managers and staff from Family, Maternal and Child Health.

Gretchen Logue would like to be trained to do the presentations, and Carlos Agurto and Susan Heckly are willing to give presentations. The full IPM Advisory Committee can be invited to help with presentations.

The committee would like to widen the outreach for the in-home visitor presentation to groups outside the County such as Kaiser, John Muir, and Sutter Health. Presentations could also be given to the County's Housing Authority. The Area Agency on Aging may have other contacts for in-home visitors.

This year the committee will develop short articles on pest management for the general public. These articles can also be provided to County staff through various media. Ideas for pests/situations to cover were the following:

- Don't eat at your desk
- Ants
- Bed Bugs
- Mold
- Cockroaches
- Rats
- Mice
- The County's IPM practices

Members suggested various media outlets including The Patch, city websites/newsletters, Supervisors' newsletters, Community Focus (delivered monthly to people's homes in Pleasant Hill, Martinez, Walnut Creek, and Lafayette), Master Gardener newspaper articles (they currently have no regular column), and Next Door, and other social media (the Health Services Department has access to these). The same article can be sent to many outlets.

For projected publication in May, the IPM Coordinator will draft an article about County IPM practices, Carlos will work on Don't Eat at Your Desk, and Jim Cartan will write a weed article. Articles should be around 500 words. The committee will aim for an article on mice for July, mold in September, and an ant article sometime later.

6. Decide on meeting schedule

The next meetings will be April 26, June 28, August 23, and October 25.

7. Plan next meeting agenda

Members will bring contacts for media outlets.

The committee will review the articles and discuss next steps.