



## CONTRA COSTA CONTINUUM OF CARE (COC) SPECIAL NOFO

August 30, 2022 from 1:30 - 3:00 pm

Recording of meeting: <https://youtu.be/7nGrGno7adA>

# AGENDA

- Welcome
- What is HUD CoC Program funding?
- How do I apply for funding?
- What can I use the funding for?
- Next steps

# INTRODUCTIONS

## **Contra Costa Health, Housing and Homeless Services (H3)**

Jamie Schechter, CoC Director

Shelby Ferguson, CoC Administrator

## **Focus Strategies**

Matt Mitchell, Senior Analytics Consultant

Vanessa Fenley, Senior Consultant

# SUGGESTED GROUP AGREEMENTS

Keep focused on  
the common goal

Notice power  
dynamics in the  
room

Ask questions as  
they come up

Take the breaks  
you need

Use the chat box to  
ask questions or  
unmute if you're  
comfortable

# OVERVIEW OF SPECIAL NOFO

Jamie Schechter, *H3*

# NATIONAL PLAYERS

- **HUD** – U.S. Department of **Housing and Urban Development**. Federal Government agency that releases money and sets program rules.
- **CoC** - **Continuum of Care**. Funding stream for permanent housing with services for people experiencing homelessness. Also used to broadly refer to the group of community stakeholders.
- **NOFO** – **Notice of Funding Opportunity**. Term used for many different funding programs, but today we mean specifically the notice for HUD CoC funding.

# LOCAL PLAYERS

## Neutral Facilitators

- Focus Strategies

## Collaborative Applicant

- Contra Costa Health Services (H3)

## Providers/Applicants/"Project Applicants"

- Nonprofits
- Government entities

# OVERVIEW OF SPECIAL NOFO

Administered  
by HUD

Three-year  
grants


Utilizing  
recaptured  
funds

Federal funding to end  
homelessness



# COC PROGRAM FUNDING

HUD released a Special Notice of Funding Opportunity (NOFO) focused on rural and unsheltered homelessness

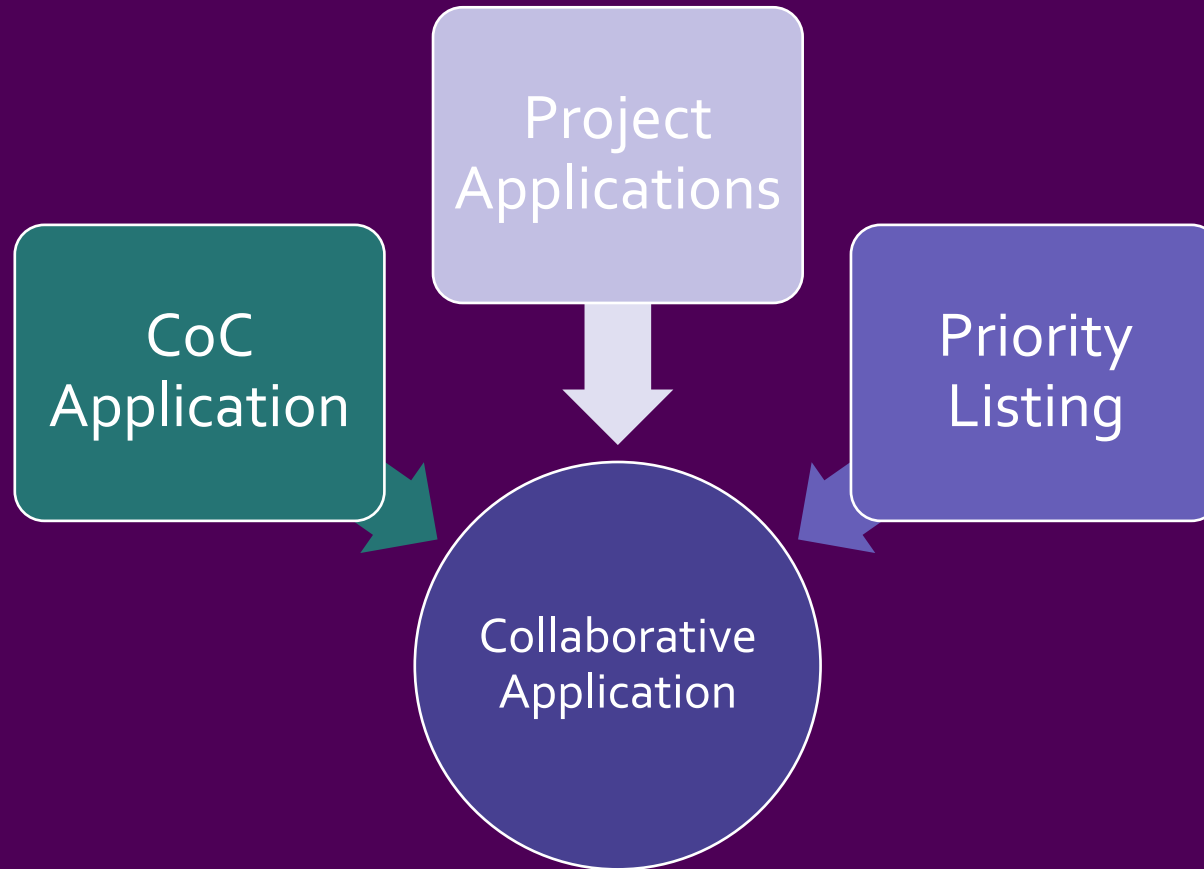


Each CoC submits a Consolidated Application to HUD



HUD awards grants directly to individual applicants (the CoC is not a pass-through)

# COC APPLICATION TO HUD



# HOW MUCH FUNDING IS AVAILABLE?

- HUD released NOFO competition for approximately 450 CoCs
- \$267.5 million nationally for Unsheltered Homelessness
- Contra Costa is eligible to apply for a **three year** maximum of \$5,368,828
  - CoC may apply for up to \$161,065 in planning funds

# APPLYING FOR THE SPECIAL NOFO

Jamie Schechter, *H3*

# HOW DO I APPLY FOR FUNDING?

- 
- Be a non-profit or local government
  - Have an active SAM.gov registration
  - Have a SAM.gov Unique Entity Identifier
  - Have an Applicant Profile for your organization in esnaps
  - Have a compliant Code of Conduct
  - Get Match commitments (at least 25% of project budget for most activities)

# HOW DO I APPLY FOR FUNDING?

## **Step 1: Local Application**

- Essays, short answers, attachments
- Details on what kind of funding you want and how you plan to spend it
  - # to be served, detailed budget, site addresses for project

## **Step 2: National Application (“Project Application”)**

- Register for an e-SNAPs account
- SAM.gov Unique Entity Identifier
- Proof of Non-Profit Status
- Applicant Profile
- Essays, short answers, attachments
- TA process for new projects to ensure compliance with HUD rules

# HOW DO I APPLY FOR FUNDING?

## New Projects

- Don't exist yet, cannot replace state or local funding
- Asking for 3 years of funding to start operating
- Leveraging partnerships

# HOW DO I APPLY FOR FUNDING?

## Part 1: Local Competition

- a. The CoC creates a local process – in progress
- b. Agencies submit local applications
- c. Local applications are “reviewed & ranked” by a scoring panel

## Part 2: National Competition

- a. The CoC submits the Collaborative Application to HUD
- b. HUD decides what to fund – max 10 awards per state
- c. **The CoC’s Priority Listing is key!**

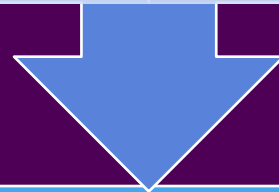


# APPLICATION PROCESS

This week, community will confirm scoring tool for the Special NOFO

New Project Scoring Tool

Written CoC Application  
Process



After projects are submitted, the Review & Rank panel applies the scoring criteria to local applications

Priority Listing!

# PROJECT REQUIREMENTS

- Coordinated Entry
- Housing First
- Use of Homeless Management Information System (HMIS)
- Data Quality standards
- Recordkeeping (eligibility determinations, policies and procedures, housing quality standards, environmental review, etc.)
- Match costs for the program, generally 4:1 (25%)
  - Some federal programs (Medi-Cal/Medicaid, CDBG, sometimes ESG)
  - Some CA programs (CalWORKS, CESH, HEAP, HHAP)
  - Some local programs (foundations, private donations, program income)

# WHAT CAN I USE FUNDING FOR?

## Permanent Supportive Housing (PSH)

- 100% dedicated to chronic homelessness preferred
- Long term housing subsidy + case management

## Rapid Re-housing (RRH) or Joint Transitional-RRH

- Category 1 or 4 under HUD's "homeless" definition
- Time limited housing subsidy + case management

Housing Projects must leverage housing or healthcare resources – CoC awarded points for projects with 50% or more non-CoC funded housing subsidies like Housing Choice vouchers  
Cannot fund construction, rehabilitation, or acquisition costs

# WHAT MAKES A HIGH SCORING HOUSING PROJECT?

- Housing Projects must leverage housing or healthcare resources
  - CoC awarded points for projects with **50% or more non-CoC funded housing subsidies** like Housing Choice vouchers
  - CoC awarded points for projects that can demonstrate a **50% match from a healthcare provider** or provision of substance use treatment services to all qualified participants who choose those services
- Cannot fund construction, rehabilitation, or acquisition costs

# WHAT CAN I USE FUNDING FOR?

## Supportive Services Only (SSO)

- Category 1 or 4 under HUD's "homeless" definition
- Street Outreach projects are eligible
- Standalone services like housing navigation or childcare services

## Coordinated Entry + HMIS

- Only H3 eligible to apply as Collaborative Applicant and HMIS Lead

# WHAT MAKES A HIGH SCORING SSO PROJECT?

- Have a plan to ensure connection to mainstream benefits
- Must have a strategy to provide services to those with highest service needs

# TIMELINE

Date	Activity
08/24/2022	Special NOFO Public Solicitation Posted
08/30/2022	Special NOFO TA Workshop
09/02/2022	CoC/ESG Committee discuss scoring tool H3 post application materials
09/15/2022	Council on Homelessness Meeting to approve Scoring Tool and Review and Rank panel
09/20/2022	Local project applications due
09/27/2022	Review and Rank Panel
09/28/2022	Review and Rank Appeals Due
09/30/2022	Final Priority Listing posted
10/06/2022	Council on Homelessness approves Priority Listing
10/20/2022	Consolidated Application due to HUD

# QUESTIONS

- Send questions to [ContraCostaCoC@cchealth.org](mailto:ContraCostaCoC@cchealth.org) with “Special NOFO” in the subject line

Thank you!