CONTRA COSTA COUNCIL ON HOMELESSNESS MEETING

JULY 7, 2016, 1:00 - 3:00 PM
AGENDA

1. Welcome/Introductions
2. State ESG Update (Action Item)
3. Approval of Expansion of Lyle Morris Services (Action Item)
4. Election of Council Chair and Vice Chair (Action Item)
5. Council Policy on Advocacy (Action Item)
7. 2016 CoC Program Local Competition Scoring Tools and Process (Action Item)
8. Committee Updates
9. Health Care for the Homeless/ Consumer Advisory Board Update
10. MFAC Update
11. Policy and Advocacy Opportunities
12. Nuts & Bolts
13. Pin it
7. STATE ESG UPDATE (ACTION ITEM)

Gabriel Lemus, CDBG Program Planner, Department of Conservation and Development

Possible action to endorse Contra Costa County’s prioritized list of State ESG projects for FY2015 and FY2016.
## ESG RANKED PROJECTS

<table>
<thead>
<tr>
<th>Rank</th>
<th>Applicant</th>
<th>Project</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SHELTER, Inc.</td>
<td>RRH &amp; Homeless Prevention</td>
<td>$250,000</td>
</tr>
<tr>
<td>2</td>
<td>SHELTER, Inc.</td>
<td>Mountain View Family Emergency Shelter</td>
<td>$65,195</td>
</tr>
<tr>
<td>3</td>
<td>STAND!</td>
<td>Emergency Shelter</td>
<td>$52,742</td>
</tr>
<tr>
<td>4</td>
<td>CCHS Homeless Program</td>
<td>CORE Outreach Program</td>
<td>$100,000</td>
</tr>
<tr>
<td>5</td>
<td>Trinity Center</td>
<td>Emergency Day Shelter</td>
<td>$65,000</td>
</tr>
<tr>
<td>6</td>
<td>Monument Crisis Center</td>
<td>Safety Net Homeless Services</td>
<td>$30,000</td>
</tr>
<tr>
<td>n/a</td>
<td>CCDCD</td>
<td>Administration</td>
<td>$15,621</td>
</tr>
</tbody>
</table>
APPROVAL OF EXPANSION OF LYLE MORRIS SERVICES

Leslie Gleason, SHELTER, Inc.

Possible action to approve the expansion of services at Lyle Morris to include permanent housing.
2. ELECTION OF COUNCIL CHAIR AND VICE CHAIR (ACTION ITEM)

Jaime Jenett, CoC Planning and Policy Manager, Homeless Services

Possible action to elect new Council Chair and Vice Chair, due to term limits reached by Teri House and Brenda Kain.
ROLES OF CHAIR AND VICE CHAIR

- 2 year terms; may serve no more than two consecutive terms
- **Chair**: oversight for operation of the Council; presides over meetings; may call for special meetings of Council/committees
- **Vice-Chair**: oversight for operation of all committees; assumes responsibilities of Chair if absent or vacant
3. COUNCIL POLICY ON ADVOCACY (ACTION ITEM)

Amanda Stempson, HomeBase

Possible action to adopt written policy on Council’s advocacy role and allowable activities; discussion of advocacy priorities.
# COUNCIL ADVOCACY SURVEY RESULTS

<table>
<thead>
<tr>
<th>Advocacy Priority</th>
<th>#1</th>
<th>#2</th>
<th>#3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increasing the available stock of affordable permanent housing</td>
<td>75%</td>
<td>0%</td>
<td>25%</td>
</tr>
<tr>
<td>Increasing the availability of homeless services in East County (including a CARE center)</td>
<td>25%</td>
<td>25%</td>
<td>0%</td>
</tr>
<tr>
<td>Increasing housing supports for key subpopulations</td>
<td>0%</td>
<td>50%</td>
<td>0%</td>
</tr>
<tr>
<td>Increasing availability of prevention/diversion services</td>
<td>0%</td>
<td>25%</td>
<td>25%</td>
</tr>
<tr>
<td>Other: More general knowledge of homelessness and how to end it among the BoS and general public</td>
<td>0%</td>
<td>0%</td>
<td>25%</td>
</tr>
<tr>
<td>Increasing county funding for homelessness through presentations to the Board of Supervisors</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>
INCREASING THE AVAILABLE STOCK OF AFFORDABLE PERMANENT HOUSING

- **Desired outcome**: significant production of deeply affordable housing, including tiny houses, to apply the housing-first model more broadly, to get most homeless people into housing quickly.

- **Steps to achieve progress**:
  1. Continued Zero:2016 landlord outreach
  2. Promote Junior Accessory Dwelling Units (e.g., Concord)
  3. Consider how tiny houses can become part of the solution
  4. Consider a general obligation housing bond (e.g., Alameda County)

- **Potential partnerships**: Multi-Faith ACTION Coalition, Ensuring Opportunity, Rise Together Bay Area, Cities
INCREASING THE AVAILABILITY OF HOMELESS SERVICES IN EAST COUNTY

• **Desired outcome:** Focus on increasing services where the PIT Count data show the homeless population is concentrating. Work with the East County cities and communities to identify priorities.

• **Steps to achieve progress:** Meet with stakeholders to develop a plan.

• **Potential partnerships:** East County cities, CoC service providers
INCREASING HOUSING SUPPORTS FOR KEY SUBPOPULATIONS

• Desired outcome: more housing supports for key subpopulations

• Steps to achieve progress:

• Potential partnerships:
INCREASING AVAILABILITY OF PREVENTION / DIVERSION SERVICES

- **Desired outcome**: An effective system to identify people at imminent risk of homelessness and to provide short-term financial assistance, where cost-effective, leading to a high success rate of keeping people in their homes.

- **Steps to achieve progress**:
  1. SHELTER, Inc. does this effectively, but constrained by funding limitations.
  2. Evaluate the need to expand prevention/diversion services.
  3. Seek funding to meet the identified needs.

- **Potential partnerships**: SHELTER, Inc., other CoC service providers
OTHER: OUTREACH AND EDUCATION

• **Desired outcome:** more general knowledge of homelessness and how to end it among the Board of Supervisors and the general public.

• **Steps to achieve progress:** Presentations to the Board of Supervisors. Outreach / education to the community.

• **Potential partnerships:** Local churches, cities, advocates, etc.
4. ZERO: 2016 UPDATE (ACTION ITEM)

Jennifer Baha, Zero: 2016 Coordinator, Homeless Services

Standing Item. Discussion and possible action regarding 2017 goals.
Veteran By Name List Report

May 2016:

By Name List:

189

Inflow: 21

Housed: 13

Return to Homelessness: 4

Inactive: 12
Chronic By Name List

May 2016:

By Name List:
493

Housed:
19
Zero 2016 Campaign goals:

- Veterans: Achieve **functional zero** by **October 2017** by reaching and sustaining a net average decrease of 10 to our By Name List. This may be done by reducing the inflow and/or increasing the housing placements.

- Chronic: Reach and sustain an average housing placement rate of **15 per month**. (The current average rate is 13.)
Contra Costa Zero:2016 and beyond?

- Community Solutions has offered to extend the campaign through 2017.

- The Leadership Committee of the Contra Costa Zero:2016 campaign has indicated their interest in continuing our participation.

- Does the Council on Homelessness agree to continue to participate?
Community Solutions is holding the first of three monthly calls with all three teams from Sacramento, Santa Cruz and Contra Costa. The purpose of the calls is to continue to share what is working across communities, identify shared challenges and problem solve together. We'll also be embedding some Quality Improvement training in the context of the issues being discussed.

If you’d like to participate please join us in the conference room at the County Homeless Program, 1350 Arnold Dr. #202, Martinez.
To participate from your office/home:

HOW TO JOIN:
(1) Copy and paste this link into your web browser:
https://cmtysolutions.adobeconnect.com/communitycall/event/event_info.html

(2) A link will be sent to your email to access the webinar

(3) Use the call-in number & meeting room code below to access audio during the webinar:
   Audio conference call line: (800) 832-0736
   Conference room number: *1413051

If you’d like to participate, let Jennifer know and she will email the above instructions to you.
5. 2016 COC PROGRAM LOCAL COMPETITION SCORING TOOLS AND PROCESS (ACTION ITEM)

Amanda Stempson, HomeBase

Review of and possible action to approve revised scoring tools and process for reviewing and ranking CoC Program projects in 2016 local competition.
2016 NOFA RELEASED

- Permanent Housing Bonus is smaller this year (5%, down from 15%); can apply for PSH for chronically homeless and RRH for streets/shelter
- More projects protected in Tier 1 (93% of renewals, up from 85%)
- Tier 2 scoring has more weight on ranked order within Tier 2 (less CoC score, type)
HUD’S HOMELESS POLICY PRIORITIES

• Creating a systemic response to homelessness
• Strategic resource allocation
• Ending chronic homelessness
• Ending family homelessness
• Ending youth homelessness
• Ending veteran homelessness
• Using a Housing First approach
## ESTIMATED AVAILABLE FUNDING

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Renewal Demand</td>
<td>$10,786,719</td>
</tr>
<tr>
<td>Permanent Housing Bonus Funding</td>
<td>$539,336</td>
</tr>
<tr>
<td>Tier 1 Funding</td>
<td>$10,031,649</td>
</tr>
<tr>
<td>Tier 2 Funding</td>
<td>$1,294,406</td>
</tr>
<tr>
<td>CoC Planning Funding</td>
<td>$323,602</td>
</tr>
</tbody>
</table>
COC PROVIDERS COMMITTEE

- Met three times to debrief, review, and recommend changes to the scoring tools and process for the CoC Program local competition
RECOMMENDED PROCESS CHANGES

• Added language clarifying that the Review & Rank Panel has the discretion to waive late application points deduction if it determines that emergency or extreme situations existed
RECOMMENDED RENEWAL PROJECT SCORING TOOL CHANGES

• HUD Priorities: decreased points for TH
• More nuanced performance outcomes
• Budget: reviewing drawdown rates
• HMIS and projects operational less than one year: threshold review, and placed at bottom of Tier 1
RECOMMENDED NEW PROJECT SCORING TOOL CHANGES

• HUD Priorities:
  • More nuanced for funding source (bonus vs. reallocated)
  • Prioritizes PSH, then RRH
  • Involuntarily reallocated funding at discretion of R&R Panel based on community need
A motion to adopt the revised scoring tools and process as recommended by the CoC Providers Committee for the 2016 CoC Program local competition.
REVIEW AND RANK PANEL

The Council designates 3 to 5 of its members to serve as CoC Review and Rank Panelists, who must be:

• Knowledgeable about homelessness and housing in the community and broadly representative of the relevant sectors, subpopulations, and geographic areas

• “Neutral,” meaning that they are not employees, staff, or otherwise have a business or personal conflict of interest with the applicant organizations

• Familiar with housing and homeless needs in Contra Costa

• Willing to review projects with the best interest of homeless persons in mind
6. COMMITTEE UPDATES

Jaime Jenett, CoC Planning and Policy Manager, Homeless Services

Standing Item. Updates on:
Coordinated Entry
Executive Directors’ Meeting
CONTRA COSTA COORDINATED ENTRY PROJECT
REQUEST FOR PROPOSALS

• RFP released June 29
• Applicants Conference:
  • Monday, July 11th, 1 – 3 pm, First Floor Conference Room, 2425 Bisso Lane, Concord
• Applications due August 1
• RFP and appendices available at: http://cchealth.org/homeless/council/funds.php
## SUPPORTIVE SERVICES TO BE CONTRACTED

<table>
<thead>
<tr>
<th>Supportive Services</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>CARE (Coordinated Assessment REsource Centers)</td>
<td>$310,000</td>
</tr>
<tr>
<td>CARE Capable Centers</td>
<td>$30,000</td>
</tr>
<tr>
<td>CORE (Coordinated Outreach, Referral, and Engagement) Team Evening Services</td>
<td>$100,000</td>
</tr>
<tr>
<td>Centralized Prevention &amp; Diversion Services</td>
<td>$58,000</td>
</tr>
<tr>
<td>Housing Navigation Services</td>
<td>$415,000</td>
</tr>
<tr>
<td>Housing Location and Landlord Engagement Services</td>
<td>$100,000</td>
</tr>
</tbody>
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Executive Directors from Anka, Contra Costa Homeless Program, Contra Costa Housing Authority, CCIH, GRIP, RCD, Rubicon, SHELTER, Inc., STAND!, Trinity participated in a newly formed quarterly meeting of CoC- and ESG-funded agencies on June 29.
COC/ESG EXECUTIVE DIRECTORS MEETING

• Discussed role of CoC/ESG Provider representative to Council
• Reviewed HUD Priorities for the CoC Program and 2015 funding results
• Discussed Coordinated Entry, including system design, commitments, VI-SPDAT completion rates, Veteran Preference, and Housing Security Fund
• Reviewed system-wide performance measures, and discussed next steps for project-level monitoring
Linae Young, Health Care for the Homeless

Standing Item. Updates on work of Health Care for the Homeless program developments.
9. MFAC UPDATE

Doug Leich, Multi-faith ACTION Coalition

Standing Item. Updates on Multi-faith ACTION Coalition, including Ensuring Opportunity Campaign to End Poverty.
10. POLICY AND ADVOCACY OPPORTUNITIES

Amanda Stempson, HomeBase

Standing Item. Updates on Concord Naval Weapons Station, No Place Like Home.
POLICY AND ADVOCACY OPPORTUNITIES: CONCORD NAVAL WEAPONS STATION

- Lennar selected as Phase 1 Master Developer
- Term sheet available at: http://www.concordreuseproject.org/
- Further negotiations over next 6-9 months to finalize contract
- Specific Plan process later this year to lay out how the 500 acres will be developed
POLICY AND ADVOCACY OPPORTUNITIES:
CONCORD NAVAL WEAPONS STATION

• June 7th Concord City Council Meeting Highlights:
  • Draft implementation schedule in place, with Navy transfers expected to begin by Q2/Q3 2017
  • Moving forward with Disposition and Development Agreement and CEQA Evaluation (12-18 months)

• At July 12th Concord City Council Meeting, staff will present:
  • Restated Agreement to Negotiate between the LRA and Lennar (revised term sheet as basis for negotiation)
  • Formation of new community advisory committee (will outline criteria for representatives)
POLICY AND ADVOCACY OPPORTUNITIES: CONCORD NAVAL WEAPONS STATION

• CNWS Homeless Collaborative met on June 28th
  • Appointed Carlos Castellanos (MidPen) as President and Welton Jordan (EAH) as Vice President
  • Discussed legal framework and Collaborative priorities for integrated housing among homeless units; seeking additional research
  • Aligning efforts with EBHO Concord Committee regarding advocacy
NO PLACE LIKE HOME INITIATIVE

• Designed to address homelessness and mental illness in CA using Housing First
• Reallocates revenue from MHSA to secure $2 billion in bond funding to construct, rehabilitate, and maintain PSH for chronically homeless individuals with mental illness
• Passed by the legislature and signed into law July 1, 2016
NO PLACE LIKE HOME INITIATIVE

$2 billion bond for housing:

- $1.8 billion competitive grant application process, with four competitive categories by population:
  - County of Los Angeles
  - Large Counties (750k+, incl. Contra Costa)
  - Medium Counties (200k-750k)
  - Small Counties (less than 200k, 8% set aside)

- $200 million distributed among counties with amounts of either $500,000 or calculated based on number of homeless individuals
NO PLACE LIKE HOME INITIATIVE

Additional funding for housing:

- $45 million included in the 2016-17 budget to provide supportive housing in the shorter-term, rent subsidies, while the permanent housing is constructed or rehabilitated.

- $22 million included in the 2016-17 budget to support two special housing programs that will assist families:
  - “Bringing Families Home” pilot project, a county matching grant program to reduce homelessness among families that are part of the child welfare system.
  - CalWORKs Housing Support Program, which provides housing and support services for CalWORKs families in danger of homelessness.
NO PLACE LIKE HOME INITIATIVE

Income support and outreach funding:

• An increase in Supplemental Security Income/State Supplementary Payment (SSI/SSP) program grants which provide income support for the aged, blind, and disabled poor who cannot work.

• A one-time investment of $45 million in the 2016-17 enacted budget to incentivize local governments to boost outreach efforts and advocacy to get more eligible poor people enrolled in the SSI/SSP program.
11. NUTS & BOLTS

Standing Item: Community Announcements
Standing Item: Future items of discussion and scheduling to be considered.

Next meeting is **Thursday, August 4, 1:00 – 3:00 pm, ZA Room, 30 Muir Road, Martinez.**