COUNCIL ON HOMELESSNESS
GENERAL MEMBERSHIP
JULY 24, 2015, 10:00 AM - 12:00PM
# AGENDA

<table>
<thead>
<tr>
<th>Agenda Item</th>
<th>Presenter</th>
<th>Desired Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Welcome and Introductions</td>
<td>Teri House, Executive Board Chair</td>
<td>Call to order.</td>
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<tr>
<td>2. 2015 Point in Time Count Data and Trends</td>
<td>Dana Ewing, Homeless Program; Josh Jacobs, HomeBase</td>
<td>Review the data and trends from our 2015 Point in Time Count, our first year using a more robust methodology that allowed us to capture a more complete understanding of our homeless population than ever before.</td>
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<tr>
<td>3. Contra Costa Cost of Homelessness Study</td>
<td>Lavonna Martin, Homeless Services Chief</td>
<td>Share the results of Phase 2 of our in-depth analysis of the costs of homelessness in Contra Costa, which focuses on primary and behavioral health care costs.</td>
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<tr>
<td>5. Nuts &amp; Bolts</td>
<td>All</td>
<td>Share community announcements.</td>
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<tr>
<td>6. Pin it</td>
<td>All</td>
<td>Future items of discussion/scheduling to be considered by the Executive Board</td>
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2. POINT IN TIME COUNT FINDINGS

Dana Ewing, Evaluator/Planner, Homeless Services;
Josh Jacobs, HomeBase
3,715

Individuals were experiencing homelessness in Contra Costa County on January 27, 2015
1 in 3

Of the adults surveyed were chronically homeless.
2015 PIT COUNT PARTNERSHIPS

Service Site Partnerships
- Emergency Shelters
- Loaves and Fishes
- Primary Health Care Facilities
- Local libraries
- Food Pantries
- Social Service Providers
- Education and Vocation Service Providers

Volunteer Coordination
- Multi-faith Action Coalition
INCREASE IN FAMILY MEMBERS

<table>
<thead>
<tr>
<th>Individual Details</th>
<th>2011</th>
<th>2013</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individuals in Households with Minor Children</td>
<td>680</td>
<td>1,255</td>
<td>1,804</td>
</tr>
<tr>
<td>Individuals in Households without Children</td>
<td>2,912</td>
<td>2,517</td>
<td>1,908</td>
</tr>
<tr>
<td>Individuals in Households with Only Children</td>
<td>9</td>
<td>26</td>
<td>3</td>
</tr>
</tbody>
</table>
HOUSING STATUS DEFINITIONS

Of those surveyed, those experiencing one of the following housing situations were included in our report:

- Unsheltered
- Sheltered
- Other Temporary Living Arrangement
INDIVIDUALS AND HOUSEHOLDS

Unsheltered

Sheltered

Other

Total

Individuals

1,326

704

+ 1,685

= 3,715

Households

1,222

476

+ 1,216

= 2,914

3,715 individuals

2,914 households
## HOUSEHOLDS WITH MINORS

<table>
<thead>
<tr>
<th></th>
<th>Unsheltered</th>
<th>Sheltered</th>
<th>Other</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Households</strong></td>
<td>25</td>
<td>91</td>
<td>959</td>
<td>1,075</td>
</tr>
<tr>
<td><strong># of minors</strong></td>
<td>46</td>
<td>203</td>
<td>1038</td>
<td>1,287</td>
</tr>
</tbody>
</table>

\[1,075 \text{ Households with minors} = 1,287 \text{ minors}\]
SUB-POPULATIONS

690 adults, 34% of adult pop

- Chronically Homeless Individuals: 140 adults, 7%
- Veterans: 304 adults, 15%
- Severely Mentally Ill: 316 adults, 16%
- Chronic Substance Abusers: 12 adults, 1%
- Persons with HIV/AIDS: 348 adults, 17%
- Victims of Domestic Violence: 690 adults, 34% of adult pop
ENCAMPMENTS

Homeless Program map is here: https://www.arcgis.com/home/webmap/viewer.html?webmap=73de89ea35404766a011be53048e7e3a&extent=-122.4411,37.709,-121.4269,38.159
DISTRICT DATA

- District 1: 1,462
- District 2: 16
- District 3: 269
- District 4: 451
- District 5: 801
Contra Costa County’s 2015 Point in Time Count

On January 27th, 2015, Contra Costa County conducted the full Point In Time (PIT) Count to continue to identify homelessness needs in the county. This year the County utilized a new strategy proposed by leaders in homeless research to capture more in-depth information about the population.

3,715 individuals were homeless on January 27, 2015:
- 1,326 unsheltered
- 704 sheltered
- 1,685 other

“Other” homeless category includes other temporary living arrangements eligible for HUD funded services and would be homeless if not for temporary accommodations they had the night of the count.

There were 2,914 total Households; 37% were households with dependent children

PIT data is self-reported. Additionally, demographic data provided in this report is generated only from those for which data was available. For more information about this data or the PIT Count, contact Homeless Programs at homelessprogram@hcd.cccounty.us.
QUESTIONS AND FOLLOW-UP

Contact Dana Ewing with questions about methodology and results at:

Dana.Ewing@hsd.cccounty.us
3. COST OF HOMELESSNESS STUDY

Lavonna Martin, Homeless Services Chief

Share the results of Phase 2 of our in-depth analysis of the costs of homelessness in Contra Costa, which focuses on primary and behavioral health care costs.
COST OF HOMELESSNESS
A Snapshot of Healthcare Cost to Homeless Consumers in Contra Costa County

Presented to the Council on Homelessness
General Membership Meeting
July 24, 2015
Multi-phase study

- **Phase 1** – integration of homeless service, behavioral health and primary health care data.

- **Phase 2** – identify utilization and related cost of providing County health services to homeless consumers, including high cost individuals

Completed June 2015
Multi-phase study

- **Phase 3** – additional data integration to include police intervention, emergency transportation services, and temporary shelter

- **Phase 4** – compare utilization and associated cost of services to persons actively homeless to those who formerly homeless persons

Anticipated completion - Fall 2016
Phase 2 – County Health Services

Primary Care
- Emergency
- Inpatient
- Outpatient

Mental Health
- Emergency
- Inpatient
- Outpatient

Alcohol and Other Drug Services
- Outpatient
- Residential
Total Homeless Served FY 2013-14

6,601 homeless men, women, and children received shelter, support services, or housing assistance

3,170 used at least one County health service
Healthcare expenditures for 3,170 homeless individuals in FY 13-14
Inpatient hospital costs were highest.
## Breakdown by range

<table>
<thead>
<tr>
<th>Range</th>
<th>Number</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1-$5000</td>
<td>1891</td>
<td>60%</td>
</tr>
<tr>
<td>$5000-$25,000</td>
<td>881</td>
<td>28%</td>
</tr>
<tr>
<td>$25,000-$50,000</td>
<td>183</td>
<td>12%</td>
</tr>
<tr>
<td>$50,000-$100,000</td>
<td>128</td>
<td></td>
</tr>
<tr>
<td>$100,000-$200,000</td>
<td>64</td>
<td></td>
</tr>
<tr>
<td>$200,000-$300,000</td>
<td>12</td>
<td>12%</td>
</tr>
<tr>
<td>$300,000-$400,000</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>$400,000-$500,000</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>$800,000</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>3170</strong></td>
<td></td>
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</table>
12% of utilizers account for

71% of healthcare costs

$32,047,684
Average Cost by User Type

$80,522 Cost per High Cost User

VS.

$4,823 Cost per Average Cost User
Consider this…

It costs between $18,000-$24,000/year to provide permanent housing AND services to one household.

For the $32M spent providing healthcare for the highest-cost utilizers in FY13-14, more than 1,300 homeless households could be permanently housed.
Housing IS Health

FOR THE FULL REPORT
http://cchealth.org/homeless/council/data.php
4. ZERO: 2016 UPDATE

Jennifer Baha, Zero: 2016 Coordinator; Lavonna Martin, Homeless Services Chief

*Update on the goals, strategies, and progress being made through our campaign to end veteran and chronic homelessness in Contra Costa.*
What is Contra Costa Zero:2016?

- Zero: 2016 is a national campaign coordinated by Community Solutions to house all homeless veterans by the end of 2015, and all people who are chronically homeless by 2016.

- Contra Costa has joined 70 other communities across the U.S., all working to quickly and efficiently reduce the number of veterans and chronically homeless people in need of permanent housing solutions.
What Does Zero Mean?

Zero means that at any point in time, the number of veterans and people experiencing chronic homelessness will be no greater than the respective current monthly housing placement rates. We can reach zero by connecting the right people to the right housing, right now.
Leadership Committee

- Tracy Cascio – Dept. of Veterans Affairs
- Jim Becker – Richmond Community Foundation
- Cynthia Belon – Contra Costa Behavioral Health
- Doug Leich – Multi-faith ACTION Coalition
- Joseph Villarreal – Housing Authority of Contra Costa
- Tim O’Keefe – SHELTER, Inc
- Anna Roth – Contra Costa Regional Medical Center/Health Centers
- Teri House – Council on Homelessness
- Pamela Singh – Wellness City Challenge
- Jasmine Tarkoff – Multi-faith ACTION Coalition
Campaign Activities

• **Action Camp** – Los Angeles, CA May 2015
  ❖ Contra Costa Aim and Drivers

• **Housing Placements**
  ❖ Housing Placements through June 2015

• **Current and Future Activities**
  ❖ Clergy Event sponsored by Multi-faith Action Coalition
  ❖ Presentations to city and county officials
  ❖ Webinar watch parties on landlord engagement
  ❖ Development of a landlord engagement and housing vacancy management program
The Contra Costa Action Camp Team

Front row: Jasmine Tarkoff, Louise Bourassa, Lavonna Martin
Second row: Jenny Robbins, Joseph Villarreal, Beth Williams, Tracy Cascio, Teri House, Dana Ewing, Jennifer Baha, Doug Leich
Contra Costa’s AIM

We, the community of Contra Costa, believe everyone should have a home.

We commit to ending homelessness for all persons by housing 237 veterans by December 31, 2015 and 763 chronically homeless individuals by December 31, 2016, and all homeless families and unaccompanied youth by 2020.
How are we going to reach Zero?

Here are our drivers!
Contra Costa Strategies to Drive to Zero

Driver 1: Change the local culture to engender collective responsibility for ensuring housing for everyone.

Driver 2: Increase use and communication of data to drive change.

Driver 3: Identify new housing resources and maximize existing housing inventory.

Driver 4: Optimize comprehensive and sustainable services and systems to end homelessness.
Contra Costa Zero: 2016
Housing Placements through June 2015

- Remaining placements needed
- Already placed in housing
- Housed this month

Veterans:
- 140 Remaining placements needed
- 67 Already placed in housing
- 30 Housed this month

Chronically Homeless:
- 685 Remaining placements needed
- 53 Already placed in housing
- 25 Housed this month
Other Activities

• Clergy Outreach Event, sponsored by the Multi-faith ACTION Coalition in August, 2015

• Webinar watch parties around landlord engagement strategies—July 2015

• Presentations to the Contra Costa County Board of Supervisors of Contra Costa Zero:2016 resolution for late August 2015

• Presentations to city leaders and staff by the Multi-faith ACTION Coalition – Summer/Fall 2015
Contra Costa Zero: 2016- Landlord Webinar Watching Party

Sharing Effective Outreach Strategies
(Outreach to Apartment Rental Associations, Faith Communities, Civic Organizations, Real Estate Agents, Working with a local PHA)

**Date:** Monday, July 27, 2015

**Time:** Noon-1:00 p.m.

**Location:** 1350 Arnold Drive, Suite 202

**RSVP:** Jennifer.Baha@hsd.cccounty.us
We, the community of Contra Costa, believe everyone should have a home.

Learn More  
Join Us

WWW.CCZERO2016.org
5. NUTS AND BOLTS

Council on Homelessness General Membership.

Share community announcements.
Wednesday
October 7, 2015
9 am-3 pm
Willow Pass Community Ctr
2748 E. Olivera Road
Concord, CA

Save the date
Project Homeless Connect 11

Project Homeless Connect 11

We need your help!
Volunteers are needed to:
- Greet and route people
- Serve food
- Provide translation

We need your help to offer a variety of services to people experiencing homelessness, connecting them with benefits, medical care, substance abuse and mental health counseling, social services, housing and shelter.

Central County
STAND DOWN ON THE DELTA

September 11 – 14, 2015
County Fairgrounds, Antioch
We need: Volunteers, Donations
Sign up at:

http://www.deltaveteransgroup.org
6. PIN IT

Future items of discussion/scheduling to be considered by the Board.

Reminders:

• Next Full Membership meeting: Friday, October 16th
• Next Exec Board meeting: Tuesday, August 25th
  • New regular meeting schedule: 4th Tuesdays, 3:30 - 5pm, Homeless Program Conference Room