



**County of Contra Costa
EMERGENCY MEDICAL SERVICES
Memorandum**

DATE: December 21, 2015

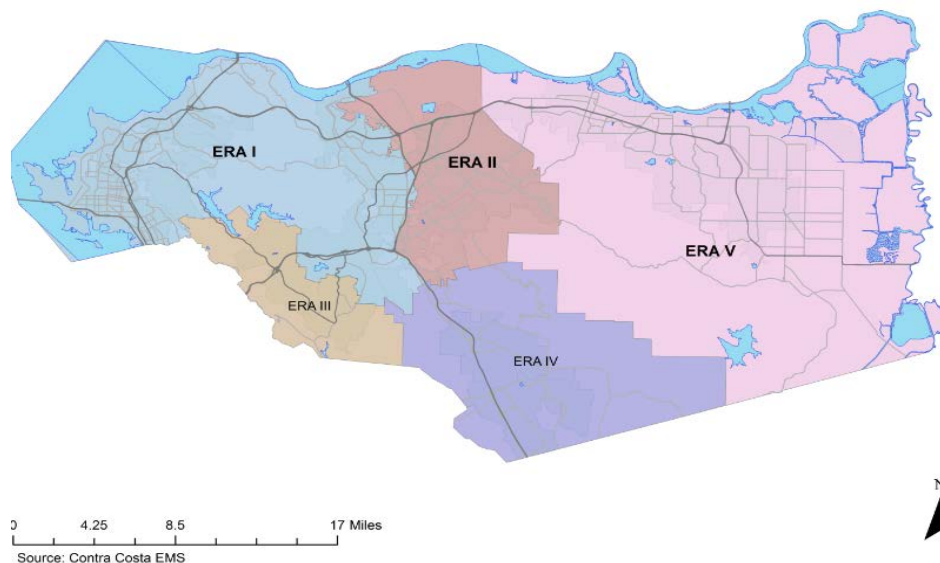
To: Contra Costa County and City Leadership & EMS System Stakeholders

FROM: Patricia Frost, EMS Director *Patricia Frost*

SUBJECT: **New Ambulance Service Transition Update**

Effective **January 1, 2016 at 0000 hours** Contra Costa Fire Protection District will be officially assuming the responsibility for the delivery of Emergency Ambulance Services in Emergency Response Areas I, II and V as illustrated below.

Contra Costa County
Emergency Ambulance Service
Emergency Response Areas
2014 competitive process for ERA I, ERA II and ERA V



EMS ambulance services will be provided in partnership with American Medical Response under the new innovative EMS service delivery model known as the Alliance.

All EMS ambulance services will continue without interruption and be virtually transparent to the community with the exception of changes in the appearance of ambulances and uniforms that will be modified over the next 6-12 months beginning

immediately. The Alliance ambulances will be branded in two phases, with the first phase illustrated below (white with red stripe). This change will occur from now through February 2016.



All vehicles/ambulances that will be approaching their end of use will be “replaced” with new vehicles and the color of those new vehicles will be red (see sample below).



Alliance ambulance personnel uniforms will also be changing from white to blue shirts as illustrated with the following new Contra Costa Fire-EMS Alliance logo.



Contra Costa EMS System Stakeholders are invited to direct any questions about the transition of emergency ambulance services to the EMS Agency by contacting us at 925 646-4690 or via our EMS reporting form at <http://cchealth.org/ems/event-reporting/>