EMSAAC 2017 ANNUAL CONFERENCE

May 9 & 10

The Hits Just Keep on Coming!

Sponsored by the EMSAAC

Join us in San Diego on Beautiful Coronado Island

Sponsored by EMSAAC

LOEWS
CORONADO BAY
San Diego
The EMS Administrators’ Association of California cordially invites California’s EMS leaders and professionals to join us at the EMSAAC Annual Conference 2017 at Loews Coronado Bay Resort in San Diego! EMSAAC continues to lead the way in creating conferences that are meaningful and exciting to attend. This year, the baseball aligned theme, “The Hits Just Keep On Coming!” provides a broad variety of subject matter to interest all levels of prehospital care personnel and management — providing subjects that are relevant to day-to-day operations of EMS as well as to a vision into the changes that can be foreseen in the future of EMS.

The conference includes lectures, panel discussions and opportunities to network with current leaders and innovators in EMS as well as preview new and upcoming equipment, products and services. The annual EMSAAC Conference is designed for emergency EMS administrators, medical directors, coordinators and educators; ED nurses and hospital emergency preparedness coordinators; firefighters, ambulance providers and other EMS personnel.

About EMSAAC

The EMS Administrators’ Association of California (EMSAAC) is composed of administrators from 33 Local Emergency Medical Services Agencies (LEMSAs). These county-designated agencies are responsible for planning, coordinating, implementing, monitoring, and evaluation a local, integrated system of emergency medical services. The LEMSAs partner with the California EMS Authority to carry out applicable regulations and guidelines.

Continuing Education Credits

This conference has been planned and implemented to provide instructor based continuing education for nurses and prehospital care professionals through the Orange County Emergency Medical Services Agency, a division of the Orange County Health Care Agency.

Provider is approved by the California Board of Registered Nursing, BRN Provider # 13945 for up to 10 contact hours. California EMS CE provided by the Orange County EMS Agency CEP# 30-0001. Up to 10 hour of instructor-based CE will be issued to EMTs, paramedics and MICNs.

RAFFLE PRIZES — Several prizes will be raffled off for visiting the exhibitor booths, including 4 VIP seats behind home plate to a Padre’s game with VIP parking included — generously provided by AMR!
The Resort
Centered between the Pacific Ocean and Coronado Bay, the resort is newly renovated and epitomizes the true Southern California lifestyle. Taking full advantage of the resort’s waterfront location, the new redesign artfully combines San Diego’s sun and surf with the casual charm of southern California. Relax by one of three pools, stroll down the pristine Silver Strand State Beach, pamper yourself at the Sea Spa, sailing or boating on the bay or just enjoy a glass of wine sitting at the outdoor fire feature watching the sunset. Other resort activities include three tennis courts, a full service marina, bike rentals and a fleet of gondolas. The ideal setting for families, the hotel has a children’s pool and a kids club offering a range of activities, including scavenger hunts and magic tricks (surcharge). The Resort is a Four Diamond Award hotel and listed as one of the Top 10 Best Hotels in San Diego!

Rates & Reservations
Please make your own reservations and be sure to request the EMSAAC Conference reduced rate of $179 per night (excludes taxes). This low rate includes:

- Just 15-20 minutes from San Diego Airport
- Complimentary guestroom internet access
- Complimentary use of fitness center
- 15% discount off spa services from Sea Spa
- No resort fees
- Reduces parking rate of $15/day (Valet at $30/day)

A block of rooms will be held until Monday, April 17, 2017. After this date, reservations will be accepted on a space and rate available basis only. This conference rate will be honored 3 days before and 3 days after the conference dates, excluding suite rates, and subject to availability. Check-in time: 4pm

Your Sleeping Room
Almost all of the 439 rooms have a water view – either bay or ocean views. The Amenities featured in guestrooms include air conditioning, minibars, and complimentary newspapers. Guestrooms have cable television with pay movies. Business-friendly amenities include multi-line phones, desks, and voice mail. Balconies are featured in all guestrooms. Bathrooms provide bathrobes and hair dryers.
Day 1 - Tuesday, May 9, 2017

7:30 am - 4:30 pm
Official Game Registration
Continental Breakfast with Exhibitors

7:30 am - 8:00 am
Meet the Players (Exhibitors)
Breakfast in Exhibit Hall

8:00 am - 8:15 am
Leadoff Hitters
Bryan Cleaver, EMSAAC President
Director, Coastal Valley EMS Agency
Michael Petrie, Conference Chair
Director, Monterey County EMS Agency

8:15 am - 8:30 am
Ceremonial First Pitch
Sayone Thihalolipavan, MD, MPH
Deputy Public Health Officer
Health & Human Services Agency

8:30 am - 9:45 am
Power Hitter: Top Threats to EMS
Doug Wolfberg
Page, Wolfberg & Wirth Law Firm (PWW)

Doug Wolfberg has the unique experience of seeing changes in the EMS Industry both from an “above the clouds” vantage point and where the “rubber meets the road,” as PWW counsels hundreds of clients in all 50 states and territories on how to thrive in this ever-changing, increasingly-regulated world. He will bring the collective experience of the entire PWW team to you in a fast paced, thought provoking capsule version of the challenges, threats and opportunities that await you and your organization in the EMS “field.”

9:45 am - 10:15 am
Time-Out with Exhibitors

10:15 am - 11:15 am
The Marijuana Curveball
David Lehrfeld, MD
Medical Director, Oregon Health Authority
Dan Brattain, CEO
CAL-ORE LIFE FLIGHT, LLC

Passage of the marijuana ballot measure (Prop 64) last fall creates a whole new ball game for California, LEMSAs, and EMS providers. Hearing from EMS representatives from Oregon who have dealt with legalized marijuana implementation and its affects on the EMS system and EMS employers will inform those in California EMS about crucial issues and solutions as we advance around the bases.

11:15 am - 12:15 pm
Perfect Game: CARES & A Great Save
Reza Vaezazizi, MD
Medical Director, ICEMA

The goal of the CARES program is to establish a registry that unifies essential cardiac arrest data elements, from three, independent sources, which independently records bits of data from a cardiac arrest event. The CARES system is building this model by establishing a relationship with EMS agencies, hospitals, and CAD systems. The LEMSA is key to the implementation of CARES. Learn from a new CARES LEMSA, San Bernardino, about the processes, workload, and benefits of CARES implementation.

Tom & Christine Johnson
A survivor of cardiac arrest lives to tell his story along with his wife who performed bystander CPR and the EMS team that responded.

12:15 pm - 1:30 pm
Ballpark Bites (lunch) & Networking

1:30 pm - 3:00 pm
Grand Slam: Annual Research Panel

1) MPDS in a Modern EMS Agency
Karl Sporer, MD, Alameda EMS Agency

Emergency Medical Dispatch systems categorize patients into discrete categories. But, how well do they predict the prehospital need for timely or ALS care? By combining data from dispatch and from ePCRs, we can assess the need for a rapid response, and the probability that ALS care will be needed. Dr. Sporer will demonstrate how to optimally measure outcomes and to customize EMS responses.
2) Clinical Evidence of ALS vs BLS
Kathy Staats, MD, UCSD

Has anyone compared outcomes after ALS and BLS in out-of-hospital medical emergencies? Some studies have shown that better health outcomes are associated with prehospital BLS over ALS! What does the research show nationally and how should the clinical evidence influence the proper response?

3) Clinical Evidence for Response Times
Kevin Mackey, MD
Medical Director, Mountain Valley EMS Agency

The public expects a quick response to 9-1-1 calls. Yet, the faster the response, the higher the costs. Do response times effect survival? If so, in what conditions? The answers to these questions will come from a speaker who has been involved in the clinical evaluation and analysis of best practices when responding to EMS events.

3:00 pm - 3:30 pm
Time-Out with Exhibitors

3:30 pm - 4:30 pm
Double Play: Red Lights & Sirens??
Doug Wolfberg
Page, Wolfberg & Wirth Law Firm

Or Not! – Why the Sacred Cows on Top of Your Ambulance are Dangerous – This session will explore the use of red lights and sirens as they relate to actual patient care. Attorney (and former medic) Doug Wolfberg will debunk the myths about the practice of using red lights and sirens, and will provide recommendations for their role in EMS systems.

4:30 pm - 5:00 pm
Cleanup Hitter: Day’s Wrap Up

5:00 pm - 6:30 pm
Run Down: President’s Reception
Exhibit Hall (light hors d’oeuvres)
Doug Wolfberg – is a founding partner of Page, Wolfberg & Wirth (PWW), and one of the best known EMS attorneys and consultants in the US. Widely regarded as the nation’s leading EMS law firm, PWW represents private, public and nonprofit EMS organizations, as well as billing companies, software manufacturers and others that serve the nation’s ambulance industry. Doug answered his first ambulance call in 1978 and has been involved in EMS ever since. Doug became an EMT at age 16, and worked as an EMS provider in numerous volunteer and paid systems over the decades. Doug also served as an EMS educator and instructor for many years. After earning his undergraduate degree in Health Planning and Administration from the Pennsylvania State University in 1987, Doug went to work as a county EMS director. He then became the director of a three-county regional EMS agency based in Williamsport, Pennsylvania. He then moved on to work for several years on the staff of the state EMS council. In 1993, Doug went to the nation’s capital to work at the Department of Health & Human Services, where he worked on federal EMS and trauma care issues. Doug left HHS to attend law school, and in 1996 graduated magna cum laude from the Widener University School of Law. After practicing for several years as a litigator and healthcare attorney in a large Philadelphia based law firm, Doug co-founded PWW in 2000 along with Steve Wirth and the late James O. Page. As an attorney, Doug is a member of the Pennsylvania and New York bars, and is admitted to practice before the United States Supreme Court as well as numerous Federal and state courts. He also teaches EMS law at the University of Pittsburgh, and teaches health law at the Widener University School of Law, where he also serves as a member of the University’s Board of Trustees and has endowed the Douglas M. Wolfberg Scholarship at the Commonwealth Law School.

Doug is known as an engaging and humorous public speaker at EMS conferences throughout the United States. He is also a prolific author, having written books, articles and columns in many of the industry’s leading publications, and has been interviewed by national media outlets including National Public Radio and the Wall Street Journal on EMS issues. Doug is a Certified Ambulance Coder (CAC) and a founder of the National Academy of Ambulance Coding (NAAC). Doug also served as a Commissioner of the Commission on Accreditation of Ambulance Services.

Todd Langus, Psy.D. – has dedicated the last 14 years to treating public safety personnel, military personnel and their families. He has responded to such national emergencies such as 9/11, treating hundreds of emergency responders. He has treated victims of Hurricane Katrina and military personnel from Iraq and Afghanistan. Dr. Langus has responded to countless office-involved shootings, line-of-duty deaths and critical incidences. Private corporations have called on him to handle large-scale traumas. Dr. Langus served as a law enforcement officer for 22 years. He has worked such assignments as S.W.A.T., K-9, Hostage negotiator, patrol, investigations, jail operations, investigations as an officer and/or supervisor. Not only has he seen trauma from the front lines as an officer, he is a trauma survivor. Dr. Langus provides training and lectures to agencies throughout the U.S.

Bryan Bledsoe, DO, FACEP, FAAEM – is an emergency physician, researcher, and EMS author. Presently he is Professor of Emergency Medicine and EMS Director at the University of Nevada, Las Vegas School of Medicine and an Attending Emergency Physician at the University Medical Center of Southern Nevada in Las Vegas. He is board-certified in emergency medicine and EMS. Dr. Bledsoe is the author of numerous EMS textbooks and has in excess of 1 million books in print. Dr. Bledsoe was named a “Hero of Emergency Medicine” in 2008 by the American College of Emergency Physicians as a part of their 40th Anniversary celebration and was named a “Hero of Health and Fitness” by Men’s Health magazine as part of their 20th anniversary edition in November of 2008. He is frequently interviewed in the national media. Dr. Bledsoe is married and divides his time between his residences in Midlothian, TX and Las Vegas, NV.

Dan Brattain
CEO CAL-ORE Life Flight, LLC
Portland, Oregon

Bryan Cleaver, EMSAAC President
EMS Director
Central CA EMS Agency
Fresno, California

Dan Colby, MD
UC Davis Medical Center
Sacramento, California

Tom & Christine Johnson
Cardiac Arrest Survivor
San Diego, California

David Lehrfeld, MD
Medical Director
Oregon Health Authority
Portland, Oregon

Kevin Mackey, MD
Medical Director
Mountain Valley EMS Agency
Modesto, California

Michael Petrie, Conference Chair
EMS Director
Monterey EMS Agency
Salinas, California

Karl Sporer, MD
Medical Director
Alameda EMS Agency
San Leandro, California

Kathy Staats, MD
Attending Physician/EMS & Disaster Medicine Fellow
University of California, San Diego

Sayone Thihalolipavan, MD, MPH
Deputy Public Health Officer
Health & Human Services Agency
San Diego, California

Reza Vaezazizi, MD, FACEP
Medical Director
ICEMA
San Bernardino, California
CONFERENCE REGISTRATION FORM
Emergency Medical Services Administrators’ Association of California 2017 Annual Conference

May 9 and 10, 2017
On Beautiful Coronado Island in San Diego, California

REGISTRATION OPTIONS:
On-line via PayPal: www.EMSAAC.org/conference
Scan/email registration form to: EMSAAC
You will be invoiced within three days. vickie.pinette@ssvems.org
Payment by Mail to: EMSAAC at SSVEMS
Make check payable to EMSAAC
5995 Pacific St.
Rocklin, CA 95677

REGISTER NOW!! SEATING IS LIMITED:
Registration fee includes all Conference material and food and beverage. If additional colleagues or family members will join you for breakfast or lunch, you must pre-pay at $45/meal. Registration to this conference does not include hotel accommodations. See hotel information in brochure. Book rooms by April 17 to guarantee reduced rate.

Cancellation Policy:
Cancellations prior to April 29, 2017 will receive a refund minus $50. No refunds after April 29.

| Early Registration (Full payment must be received prior to April 15, 2017) NOTE: The first 50 paid registrations will be entered into a raffle for a special door prize. | $340 |
| Registration – if payment is received after May 1, 2017 | $390 |
| Onsite Registration | $410 |
| No. of additional lunches (non-registered) | $45ea |

(Please Print Clearly)

Dr/Mr/Mrs/Ms ............................................................................................................................................
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City ........................................................State..................................................Zip ......................................
Phone (     ) ..........................................................Email .............................................................................

Questions regarding registration and refunds should be directed to Carol Meyer at (562)343-3326 or crmeyer411@gmail.com
Many generous sponsors and exhibitors make the EMSAAC Conference possible. The conference is an outstanding opportunity to see the latest and greatest new EMS tools and applications as well as to meet the representatives and directly discuss material needs. The following is a list of sponsors and exhibitors to date; others will be joining this distinguished group: