EMSAAC
ANNUAL CONFERENCE
2015
May 27 & 28

EMS
Takin’ It to the

Streets

Join us in San Diego on Beautiful Coronado Island

Sponsored by

EMSAAC
Emergency Medical Services Administrators' Association of California
In Collaboration with the Emergency Medical Directors Association of California

LOEWS
CORONADO BAY
San Diego
DAY 1 - Wednesday, May 27, 2015

7:00 a.m.  Registration  
Breakfast with Exhibitors

8:00 a.m.  Welcome and Introductions  
Michael Petrie, EMSAAC President  
Dan Lynch, Conference Chair

8:15 a.m.  The Streets of San Diego...Where Health Happens  
Nick “dr. Nick” Yphantides, MD, MPH

8:45 a.m.  Meeting Your Neighbors One Siren at a Time  
Michael Perry, RN, BSN, EMS Responder  
New York Times Bestselling Author

10:00 a.m.  Break with Exhibitors

10:30 a.m.  Research Hits the Road  
Karl Sporer, MD & Panel

-- Mag Wheels: Built for Speed or Running Flat? Results of the FAST-MAG Study  
Marc Eckstein, MD

-- Mobile Health Applications for Time-Critical Emergencies  
Alexei Wagner, MD, MBA

-- Therapy-Specific Resuscitation Bundle of Care for OHCA May Improve Neurologic Outcome  
Michael Jacobs, EMT-P

-- From the Streets to Your Spreadsheets:  
Analyzing Your MPDS System  
Joshua English, EMT-P

12:00 p.m.  Lunch & Networking

1:15 p.m.  Life, Death and Everything In Between  
Kelly Grayson, MRP, CCEMT-P

2:15 p.m.  Advanced Planning – Hot Topics and Challenges  
Stewart Gary

3:15 p.m.  Break with Exhibitors

3:45 p.m.  Mobile Integrated Healthcare – an evolving specialty of specialties  
Ed Racht, MD

4:45 p.m.  Day’s Wrap Up

5:15 p.m.  President’s Reception  
In Exhibit Hall (light hors d’oeuvres)

DAY 2 - Thursday, May 28, 2015

7:00 a.m.  Registration  
Breakfast with Exhibitors

8:00 a.m.  Opening Remarks  
Michael Petrie

8:15 a.m.  Exclusive Operating Areas and Section 224 of the EMS Act  
Derek Cole, Esq

9:15 a.m.  Kicking Outcomes to the Curb – Creating a Culture of Accountability in an EMS of Chaos  
Julie Haslam, BA, EMT-P, RN

10:15 a.m.  Break with Exhibitors

11:00 a.m.  Developing Regional Systems for Cardiac Arrest Care  
Nichole Bosson, MD, MPH

12:00 p.m.  Lunch & Networking

1:00 a.m.  Payor Mix and the Financial Future of EMS  
Alex Briscoe, MA

2:00 p.m.  STEMI Regionalization Across LEMSAs in California:  
What It Looks Like on the Ground  
Renee Y. Hsia, MD, MSc, FACEP

3:00 p.m.  Break

3:15 p.m.  The Ebola Experience  
Howard Backer, MD, MPH, FACEP & Panel  
– In Africa  
Hernando Garzon, MD
  – In Dallas, Texas  
Norman Seals, Assistant Fire Chief
  – The CDC  
Stephen Waterman, MD, MPH

4:00 p.m.  Conference Wrap-up and Final Raffle!
**Keynote Speakers**

**Michael Perry**, is a humorist and New York Times bestselling author whose most popular book “Population 485” is based in part on his 25 years of service in firefighting and EMS. Perry lives in rural Wisconsin with his family and online at [www.sneezingcow.com](http://www.sneezingcow.com). While his speaking and performing schedule has drastically reduced his call volume, he is still gratefully active with his local fire and rescue service. Perry’s essays and nonfiction have appeared in numerous publications including The New York Times Magazine, Esquire, Backpacker, Outside, Runner’s World, and others. He is a contributing editor to Men’s Health Magazine. Educated at the University of Wisconsin-Eau Claire, author, registered nurse, former firefighter and active first responder, Michael Perry will examine both the humorous and poignant sides of emergency services in a lively address based on his bestselling memoir “Population 485 - Meeting Your Neighbors One Siren at a Time.” Perry says the single most meaningful thing he has ever done is serving 12 years beside his neighbors on the New Auburn Area Fire Department.

**Derek Cole** is a partner and co-founder of Cota Cole LLP, a law firm with offices in Northern and Southern California. Mr. Cole’s practice focuses on local government law. He has served as a city attorney, county counsel, and general counsel to a number of local agencies. He has also represented public agencies in a broad range of litigation matters. Mr. Cole’s experience includes advising local EMS agencies, cities, and ambulance providers in matters involving the EMS Act. In particular, Mr. Cole has advised or represented parties concerning grandfathered rights under “Section 201” of the EMS Act and regarding the formation of operating areas under “Section 224” of the Act. Mr. Cole received his law degree from the University of Pacific-McGeorge School of Law in 1999 and a B.A. from the University of California-Santa Barbara in 1996. He was recognized in 2013 and 2014 as a “Rising Star” by Northern California Superlawyers Magazine and as a “Best of the Bar” honoree in 2014 by the Sacramento Business Journal.

**Faculty**

<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Position</th>
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<tbody>
<tr>
<td><strong>Howard Backer</strong>, MD, MPH, FACEP</td>
<td>Director, EMS Authority, Sacramento, California</td>
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<tr>
<td><strong>Nichole Bosson</strong>, MD, MPH</td>
<td>Assistant Medical Director, LA County EMS Agency, Medical Director, J. Michael Criley Paramedic Training Institute, Los Angeles, California</td>
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<tr>
<td><strong>Alex Briscoe</strong></td>
<td>Agency Director, Alameda County Health Care Services Agency, San Leandro, California</td>
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<tr>
<td><strong>Marc Eckstein</strong>, MD</td>
<td>Medical Director, Los Angeles City Fire Department, Los Angeles, California</td>
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<tr>
<td><strong>Joshua English</strong>, EMT-P</td>
<td>Prehospital Care Coordinator, Alameda County EMS Agency, San Leandro, California</td>
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<tr>
<td><strong>Stewart Gary</strong></td>
<td>Fire Practice Principal, Citygate Associates, Folsom, California</td>
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<tr>
<td><strong>Hernando Garzon</strong>, MD</td>
<td>Director, KP Global Health Programs Director, NCAL KP Regional Emergency Management, Medical Director, Sacramento County EMS, Sacramento, California</td>
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<tr>
<td><strong>Kelly Grayson</strong>, NRP, CCEMT-P</td>
<td>EMS Author and Columnist, Pitkin, Louisiana</td>
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<tr>
<td><strong>Julie Haslam</strong>, BA, EMT-P, RN</td>
<td>Director of Clinical Services, Alameda County Division, ParamedicsPlus, San Leandro, California</td>
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<tr>
<td><strong>Renee Y. Hsia</strong>, MD, MSc, FACEP</td>
<td>Associate Professor &amp; Core Faculty Member, UCSF Department of Emergency Medicine, Attending MD, San Francisco General Hospital, San Francisco, California</td>
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<tr>
<td><strong>Mike Jacobs</strong>, EMT-P</td>
<td>Cardiovascular Care Programs Manager, Alameda County EMS Agency, San Leandro, California</td>
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<tr>
<td><strong>Dan Lynch</strong>, BS</td>
<td>EMS Director, Central California EMS Agency, Fresno, California</td>
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<td><strong>Michael Petrie</strong>, EMT-P, MBA, MA</td>
<td>EMS Director, Santa Clara EMS Agency, San Jose, California</td>
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<tr>
<td><strong>Ed Racht</strong>, MD</td>
<td>Chief Medical Officer, American Medical Response, Austin, Texas</td>
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<tr>
<td><strong>Norman Seals</strong></td>
<td>Assistant Chief, Emergency Medical Service Bureau, Dallas Fire-Rescue Department, Dallas, Texas</td>
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<tr>
<td><strong>Alexei Wagner</strong>, MD, MBA</td>
<td>Clinical Instructor of Surgery &amp; Emergency Medicine, Stanford University School of Medicine, Stanford, California</td>
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<tr>
<td><strong>Stephen Waterman</strong>, MD, MPH</td>
<td>Senior Epidemiologist, United States-Mexico Unit Division of Global Migration &amp; Quarantine, CDC, San Diego, California</td>
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<tr>
<td><strong>Nick “Dr. Nick” Yphantides</strong>, MD, MPH</td>
<td>CMO, County of San Diego Health &amp; Human Services Agency, San Diego, California</td>
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**Sponsors & Exhibitors**

Many generous sponsors and exhibitors make the EMSAAC Conference possible. The conference is an outstanding opportunity to see the latest and greatest new EMS tools and applications as well as to meet the representatives and directly discuss material needs. The following is a list of sponsors and exhibitors to date; others will be joining this distinguished group:

- **Acid Remap**
- **AMR**
- **CALSTAR**
- **Cindy Elbert**
- **Insurance Services**
- **Data Tech911**
- **First Watch**
- **GER911**
- **ImageTrend**
- **Lancet Technology**
- **Life-Assist, Inc.**
- **Medic Ambulance**
- **Mercury Medical**
- **Manteca Ambulance**
- **Masimo**
- **McCormick Ambulance**
- **Pacific Bio-medical**
- **Philips Healthcare**
- **Physio-Control**
- **REACH**
- **RediNet**
- **Stryker**
CONFFERENCE REGISTRATION FORM

Emergency Medical Services Administrators’ Association of California 2015 Annual Conference

May 27 and 28, 2015
On Beautiful Coronado Island in San Diego, California

REGISTRATION OPTIONS:

- On-line via PayPal: www.EMSAAC.org/conference
- Fax completed registration form to: Marilyn Rideaux
  (323) 838-9550
- Make check payable to EMSAAC

REGISTER NOW!! SEATING IS LIMITED:

Registration fee includes all Conference material and food and beverage. If additional colleagues or family members will join you for breakfast or lunch, you must pre-pay at $45/meal. Registration to this conference does not include hotel accommodations. See hotel information in brochure. Book rooms by April 29 to guarantee reduced rate.

Cancellation Policy:

Early Registration (Full payment must be received prior to May 1, 2015) $295
Registration – if payment is received after May 1, 2015 $345
Onsite Registration $365
No. of additional meals $45ea

(Please Print Clearly)

Dr/Mr/Mrs/Ms .................................................................................................................................
(circle) First Name MI Last Name

Name as it should appear on your badge: ...........................................................................................

Title/Position ........................................................................................................................................

Organization ........................................................................................................................................

Address ............................................................................................................................................

City ........................................................................................................State..............................................Zip ........................................

Phone ( ) ............................................................................................. Email ....................................................

Please do NOT include my contact information on the Conference Roster.

Questions regarding registration and refunds should be directed to Carol Meyer at (562)343-3326 or cmeyer411@verizon.net.
The Resort
Centered between the Pacific Ocean and Coronado Bay, the resort is newly renovated and epitomizes the true Southern California lifestyle. Taking full advantage of the resort’s waterfront location, the new redesign artfully combines San Diego’s sun and surf with the casual charm of southern California. Relax by one of three pools, stroll down the pristine Silver Strand State Beach, pamper yourself at the Sea Spa, sailing or boating on the bay or just enjoy a glass of wine sitting at the outdoor fire feature watching the sunset. Other resort activities include three tennis courts, a full service marina, bike rentals and a fleet of gondolas. The ideal setting for families, the hotel has a children’s pool and a kids club offering a range of activities, including scavenger hunts and magic tricks (surcharge). The Resort is a Four Diamond Award hotel and listed as one of the Top 10 Best Hotels in San Diego!

Rates & Reservations
Please make your own reservations and be sure to request the EMSAAC Conference reduced rate of $159 per night (excludes taxes). This low rate includes:

- Just 15-20 minutes from San Diego Airport
- Complimentary guestroom internet access
- Complimentary use of fitness center
- 15% discount off spa services from Sea Spa
- No resort fees
- Reduces parking rate of $15/day (Valet at $30/day)

A block of rooms will be held until Monday, May 5, 2015. After this date, reservations will be accepted on a space and rate available basis only. This conference rate will be honored 3 days before and 3 days after the conference dates, excluding suite rates, and subject to availability. Check-in time: 4pm

Your Sleeping Room
Almost all of the 439 rooms have a water view – either bay or ocean views. The Amenities featured in guestrooms include air conditioning, minibars, and complimentary newspapers. Guestrooms have cable television with pay movies. Business-friendly amenities include multi-line phones, desks, and voice mail. Balconies are featured in all guestrooms. Bathrooms provide bathrobes and hair dryers.
The EMS Administrators’ Association of California (EMSAAC) continues to lead the way in providing an EMS conference that is meaningful and exciting to attend. This year, the conference theme of Takin’ It to the Streets brings very interesting and motivating topics and studies that touch all levels of care starting in the dispatch center to prehospital response and care at the hospital. Join EMS experts from across California and beyond to become aware of current and future changes in EMS public policy and practice. This is one conference you do not want to miss!

The conference includes lectures, panel discussions and opportunities to network with current leaders and innovators in EMS. The annual EMSAAC Conference is designed for emergency physicians EMS administrators, medical directors and coordinators; prehospital providers, EMS educators and nurses, hospital emergency preparedness coordinators, firefighters and ambulance providers; and other EMS personnel.

About EMSAAC
The Emergency Medical Services Administrators’ Association of California (EMSAAC) is composed of administrators from 33 Local Emergency Medical Services Agencies (LEMSAs).

These county-designated agencies are responsible for planning, coordinating, implementing, monitoring, and evaluating a local, integrated system of emergency medical services.

The LEMSAs partner with the California EMS Authority to carry out applicable regulations and guidelines.

Continuing Education Credits
This conference has been planned and implemented to provide instructor based continuing education for nurses and prehospital care professional through the Mountain-Valley EMS Agency.

Provider is approved by the California Board of Registered Nursing, BRN Provider# 04695 for up to 12.5 contact hours.

California EMS CE provided by the Mountain-Valley EMS Agency CEP# 60-0001. Up to 12.5 hours of instructor-based CE will be issued to EMTs, paramedics and MICNs.