Oral Health Vision, Mission and Guiding Principles for Contra Costa

**Vision**
Children and youth, including those with special healthcare needs, and pregnant women in Contra Costa County will have optimal oral health.

**Mission**
Oral health is integrated as part of overall health for pregnant women, children, youth and their families through education, prevention, direct service and local policies.

**Guiding Principles**
- Oral health is integral to overall health
- Partnerships are a strength and necessary to achieve good oral health for all
- Every child and youth has a right to preventive and accessible oral health services
- We will prioritize health equity in our community
- We will strive to provide services with cultural awareness and humility
- We believe that our systems and policies can support conceptual and programmatic integration of oral health
- We believe that prevention and upstream community-based approaches can improve oral health.
- We will build oral health infrastructure with an eye to accessibility, sustainability and flexibility
- We will use data, evidence-based practices, and evaluate our work when possible
- We will use technology to maximize the quality and delivery of oral health care

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