

Viruses Don't Discriminate and Neither Should We

CORONAVIRUS AND STIGMA



Coronavirus doesn't recognize race, nationality or ethnicity

2019 novel coronavirus started in Wuhan, China. That's just geography. Having Chinese ancestry – or any other ancestry – does not make a person more vulnerable to this illness.



You can interrupt stigma. Start by sharing accurate information.

Avoid spreading misinformation. Stay informed through reputable, trusted sources:

- Centers for Disease Control and Prevention
- California Department of Public Health
- Contra Costa Health Services



Speak up if you hear, see or read misinformation or harassment.

Gently correct the false information and remind the speaker: prejudices language and actions make us all less safe. If a serious harassment occurs, consider reporting it. Find resources here: ccHealth.org/coronavirus/stigma



Show compassion and support for those most closely impacted.

In schools and workplaces, create learning opportunities for students and staff that dispel racist and misinformed ideas. Listen to, acknowledge and, with permission, share the stories of people experiencing stigma, along with a message that bigotry is not acceptable in your community.

cchealth.org/coronavirus

